

THE BUZZ



DECEMBER 2021

Wishing you a very
Merry Christmas
and a prosperous
New Year

From all of us at
THE BUZZ



THE BUZZ

Happy Christmas and a prosperous New Year

from all our brands

FindUsOnWeb
WE HELP YOU GROW...YOU PLAN, WE DELIVER

Digital Marketplace
www.findusonweb.com

**MY BUSINESS
DIRECTORY** LOCAL

Business Directory
www.mydirectorylocal.com

SPEED NETWORKING GROUP >>>
Bringing your local business community together

Speed Networking
www.speednetworkinggroup.com

**BUSINESS
CONNECTORS** LOCAL

Business Connectors
www.businessconnectorslocal.com

**MULTI POINT
TOUCH**

Multi Point Of Touch
www.multipointtouch.com

NewslettersOnWeb
Connect, Network & Grow Your Business

Digital Newsletter
www.newslettersonweb.com

Voucherline LOCAL

Discounts & Offers
www.localvoucherline.com

THE BUZZ

Digital Magazine
www.thedigitalbuzz.com

TRADE SHOW LOCAL
Reinforce Your Branding

Trade Shows & Exhibitions
www.tradeshowlocal.com

**90 DAYS
SALES PLANNER**

90 Day Sales Planner
www.90dayssalesplanner.com

**LOYALTY
ON WEB**

Employee Benefits
www.loyaltyonweb.com

CASHBACK
ON WEB

Earn Cashback
www.cashbackonweb.com



VIRTUAL EXHIBITIONS TODAY

Conferences & Business Shows
www.virtualexhibitionstoday.com

THE POWER
BUSINESS AWARDS

Awards Of Excellence
www.thepowerbusinessawards.com



Happy Christmas

Welcome to our very special festive issue of The Digital Buzz!

As we near the end of 2021, it is a time to reflect on what has certainly been some very challenging times that have faced us all as individuals and business owners. We have all been faced with uncertainty, but we have adapted and made the most of opportunities that have come our way.

Find Us On Web has provided continuous support to business owners throughout this time, either through this magazine, our virtual networking events that have enabled businesses to support each other and build new connections, or through our virtual exhibition Digital Age Expo that has enabled our members to showcase their offerings and generate more leads.

In November, we held our most recent Digital Age Expo, where across 3 days, we had over 25,000 visitors, 1,000 plus exhibitors and 120 guest speakers.

The exhibitors came from industries as varied as Health & Wellbeing through to automated I.T processes and Finance. Our speakers covered subjects as wide ranging as strategic lead generation and improving business processes through to mental health and tips on getting quality sleep.

You can be a part of our next global Digital Age Expo to be held on the 14th – 16th September 2022 by visiting www.digitalageexpo.com.

Keep an eye out next year for new ways that we are looking to support businesses as we move forward and look to the future.

I would just like to finish by thanking everyone for your continued support and by wishing all of you and your families a safe, peaceful and Happy Christmas.

Don't forget our virtual Christmas networking party this month on Friday 17th December at 11am – I look forward to seeing you there!



2021
OFFICIAL MEMBER

Forbes

Business
Council

Santosh Kumar

Santosh Kumar

CEO & Founder

Findusonweb.com



FindUs@nWeb

WE HELP YOU GROW...YOU PLAN, WE DELIVER



CONNECT



NETWORK



GROW

and have a very

Happy Christmas

www.findusonweb.com



Join us for some virtual festive networking fun on 17th December at 11am

Fancy some Christmas cheer? Then why not join us on-line for our FREE festive speed networking event for an hour.

Silly hats and Christmas jumpers are welcome, we can even raise a glass! Last year we discussed whether or not Die Hard is a Christmas film??? (It is). Let's see where this year takes us!

So why not join us and meet like-minded people at a relaxed and fun event, it's our last one of 2021 and the only FUOW event in December.

The event will be held via Zoom and the Zoom ID will be sent to you once you have registered.

To register for this event, visit:
www.findusonweb.com

January Networking Events:

12th South
10am - 11am

19th IOM
10am - 11am

26th London 10am
10am - 11am

See you there!

For detailed information about these events visit: www.speednetworkinggroup.com



Some Fun Christmas Facts

“Jingle Bells” was the first song played in space, but it was originally composed as a Thanksgiving tune and called “One Horse Open Sleigh”.

If you gave all the gifts listed in the “Twelve Days of Christmas”, it would equal 364 presents.

Eggnog dates back to medieval times.

Tinsel was once made of real silver!

The first Christmas card ever sent is worth over £20,000.

The smallest Christmas card in the world is invisible to the human eye and was created by nanotechnologists at the University of Glasgow.

There are nearly 750 different versions of “Silent Night”.

The tradition of putting up a Christmas tree is more than 500 years old and is credited to Germany for starting the tradition.

The biggest elf gathering ever included 1,762 of Santa’s elves and took place on November 25th 2014 in Bangkok.

Mariah Carey wrote “All I Want for Christmas is You” in 15 minutes.

US scientists calculated that Santa visits 822 homes a second to deliver all the world’s presents on Christmas Eve, travelling at 650 miles a second.

Robins on cards were a joke 150 years ago when postmen wore red tunics and were named after them.

The tradition of putting tangerines in stockings comes from 12th-century French nuns who left socks full of fruit, nuts and tangerines at the houses of the poor.

Carols began as an old English custom called wassailing, toasting neighbours to a long life.

The world’s tallest Xmas tree at 221ft high was erected in a Washington shopping mall in 1950.

Christmas pudding was originally a soup made with raisins and wine.

London sweetmaker Tom Smith created the first Christmas crackers in 1847, based on the sweet wrapper design.

Rudolph the red-nosed reindeer was invented for a US firm’s Christmas promotion in 1938.

all 'Wills' want for Christmas

is to protect you and your families assets

MW Estate Planning specialise in:

- Wills ■ Powers of Attorney ■
- Funeral Plans ■ Family Trusts ■
- Plus other related services ■

MW Estates Planning
wishing you a happy & healthy
Christmas

FOR A FREE NO OBLIGATION CONSULTATION PLEASE CONTACT:

Matthew Wildeman STEP Aff. msww
Senior Estate Planner

t: 01202 022 841

m: 07557 682 702

e: info@mwestateplanning.co.uk

www.mwestateplanning.co.uk



MW
ESTATE PLANNING
LIMITED

Christmas is for love

'Christmas is for love' is a short story that we found on the internet and we would like to share it with you, the author remains unknown. It is not funny but is worth reading when considering what the Christmas message means to each of us as individuals.

"Christmas is for love. It is for joy, for giving and sharing, for laughter, for reuniting with family and friends, for tinsel and brightly covered packages. But, mostly Christmas is for love. I had not believed this until a small elfin like pupil with wide innocent eyes and soft rosy cheeks gave me a wondrous gift one Christmas. Matthew was a 10 year old orphan who lived with his aunt, a bitter, middle aged woman greatly annoyed with the burden of caring for her dead sister's son. She never failed to remind young Matthew, if it hadn't been for her generosity, he would be a vagrant, homeless waif. Still, with all the scolding and chilliness at home, he was a sweet and gentle child.

I had not noticed Matthew particularly until he began staying after class each day [at the risk of arousing his aunt's anger so I learned later] to help me straighten up the room. We did this quietly and comfortably, not speaking much, but enjoying the solitude of that hour of the day. When we did talk, Matthew spoke mostly of his mother. Though he was quite young when she died, he remembered a kind, gentle, loving woman who always spent time with him. As Christmas drew near however, Matthew failed to stay after school each day. I looked forward to his coming, and when the days passed and he continued to scamper hurriedly from the room after class, I stopped him one afternoon and asked him why he no longer helped me in the room. I told him how I had missed him, and his large brown eyes lit up eagerly as he replied, 'Did you really miss me?' I explained how he had been my best helper, 'I was making you a surprise,' he whispered confidentially. 'It's for Christmas.' With that,

he became embarrassed and dashed from the room. He didn't stay after school any more after that.

Finally came the last school day before Christmas. Matthew crept slowly into the room late that afternoon with his hands concealing something behind his back. 'I have your present,' he said timidly when I looked up. 'I hope you like it.' He held out his hands, and there lying in his small palms was a tiny wooden box. 'It's beautiful, Matthew. Is there something in it?' I asked opening the top to look inside. 'Oh you can't see what's in it,' he replied, 'and you can't touch it, or taste it or feel it, but mother always said it makes you feel good all the time, warm on cold nights and safe when you're all alone.' I gazed into the empty box. 'What is it, Matthew' I asked gently, 'that will make me feel so good?' 'It's love,' he whispered softly, 'and mother always said it's best when you give it away.' He turned and quietly left the room. So now I keep a small box crudely made of scraps of wood on the piano in my living room and only smile when inquiring friends raise quizzical eyebrows when I explain to them there is love in it. Yes, Christmas is for gaiety, mirth, song, and for good and wondrous gifts. But mostly, Christmas is for love."







What happened to the man who stole an Advent Calendar? He got 25 days!

Who delivers presents to baby sharks at Christmas? Santa Jaws!

What do they sing at a snowman's birthday party? Freeze a jolly good fellow!

What did Santa do when he went speed dating? He pulled a cracker!

Why was the turkey in the pop group? Because he was the only one with drumsticks!

What do you get if you cross Santa with a duck? A Christmas Quacker!

Why don't you ever see Santa in hospital? Because he has private elf care!

How did Mary and Joseph know Jesus' weight when he was born? They had a weigh in a manger!

Why is it getting harder to buy Advent calendars? Their days are numbered!

How did Scrooge win the football game? The ghost of Christmas passed!

What do angry mice send to each other at Christmas? Cross-mouse cards!

What do you call a bunch of chess players bragging about their games in a hotel lobby? Chess nuts boasting in an open foyer!

Let us help you find your perfect house this Christmas!

Happy Christmas from all of us at
Harmony Homes



Arrange your free valuation...

01624 616200

douglas@harmonyhomes.co.im



**HARMONY
HOMES**
PART OF
THE MCARD
GROUP
DOUGLAS | PEEL | RAMSEY

THE BUZZ

Make the most of this great offer from The BUZZ magazine!

Buy a full page advert for £150+VAT and get a **FREE** full page advertorial to sit along side your advert.



THE BUZZ

The Importance of Graphic Design

It's safe to say that we're all aware graphic design is desired in most organisations. Although do we truly understand the importance of graphic design in business?

If you believe that your business can survive without compelling communications, think again. In one way or another, you'll need to visually communicate your product or service's features, benefits, and differentiators to your target prospects and customers.

Google defines Graphic Design as 'the art or skill of combining text and pictures in advertisements, magazines, or books.'

That is a rather simplistic definition for something that has such a large impact on our lives. More importantly, Graphic Design is the development of visual communications that resonate with a specific target audience with an objective to create awareness, shape perceptions, increase market share, and elevate brands.

Ninety percent of the information transmitted in the human brain is visual, so your business needs strong design in order to communicate its purpose. With 65% of the population categorised as 'visual learners', your money is well spent on formulating a visual approach to create a persona for your business.

The main reason people prefer graphics and imagery to overwritten text is primarily due to its speed of

absorption. This is an extremely important component of consideration and also a major drawback concerning a long body of text.

Too much copy in an ad, for example, would require someone to dedicate far too much time to absorb what is trying to be said. Visuals are processed 60,000 times faster than text. Strong graphics can instantly communicate a message, feeling, emotion, and value; sometimes in as quickly as one second.

There are several ways to help you grow and improve your business by utilising well-thought-out design in the right mediums.

If you would like to know more about the importance of graphic design and how it can help your business, please contact Zebra Creative.

m: kevin@zebracreative.co.uk
t: 07774 692715

www.zebracreative.co.uk



Logo Design

Branding

Flyers & Leaflets

Brochures

Exhibition Stands

Packaging

Web Design

Social Media Graphics

Presentations

Advertisements

Stationery

zebra creative
we're all about graphic design

www.zebracreative.co.uk

A double page spread for only £150

For more information and to view available options, go to www.thedigitalbuzzmagazine.com.
To book an advert, send artwork etc. email: hello@thebusinessbuzzmagazine.com



ZEBRA
C R E A T I V E

Have A Great
Christmas!

zebra creative

we're all about graphic design

www.zebracreative.co.uk

THE BUZZ

Thank you to our Sponsors and Partners



The BUZZ magazine

Reach out to a new audience, connect and grow your business.

The Digital Buzz Magazine enables you to reach out to local and global audiences. The magazine is **FREE** for everyone to read on-line or download and will reach the entire Find Us on Web Community and beyond.

With this global reach, it is the perfect vehicle for you to promote your business either through advertising or advertorials.

Advertising is from as little as £25 + VAT and a HEXA advert is free for all Find Us on Web members.

Discounts are offered for multiple bookings and there are even sponsorship options available.

If you don't have your own artwork, this can be provided from as little as £25 + VAT, content writing is also available if required.



RATE CARD

Front Cover

(Advert Only)

Trim Size: 210mm x 255mm

£350.00 (+VAT)

Back Cover

(Advert or Advertorial)

Trim Size: 210mm x 250mm

Type Area: 190mm x 230mm

£300.00 (+VAT)

Inside Front or Back Cover

(Advert or Advertorial)

Trim Size: 210mm x 297mm

Type Area: 190mm x 277mm

£225.00 (+VAT)

Double Page Spread

(Advert or Advertorial)

With Buzz Header

Trim Size: 420mm x 266mm

Type Area: 400mm x 246mm

No Header

Trim Size: 420mm x 297mm

Type Area: 400mm x 277mm

£275.00 (+VAT)

Half Page

(Advert or Advertorial)

Landscape

Size: 190mm x 136mm

Portrait

Size: 93mm x 277mm

£80.00 (+VAT)

Quarter Page

(Advert Only)

Landscape

Size: 190mm x 66mm

Portrait

Size: 93mm x 136mm

£45.00 (+VAT)

HEXA

(Advert Only)

Size: 46mm x 66mm

**FREE to all members of
Find Us On Web**

For more information and to view available options, go to www.thedigitalbuzzmagazine.com.

To book an advert, send artwork etc. email: hello@thebusinessbuzzmagazine.com

**VISUALYTES**
IT & MARKETING SOLUTIONS

IT AGENCY

OPTIMISING YOUR WEB PRESENCE



WE ARE THE MOST EFFECTIVE WEB DESIGNING & DIGITAL MARKETING COMPANY

Getting online is easy. Succeeding online is a different story. You'll need more than just a beautiful website to stand out these days.

GET ONLINE

ONLY
£499*

5 Page Website

100% Responsive across all devices

WordPress CMS

3 Month Free Support & Maintenance

Free SSL Certificate

*VAT is payable on all services

STARTER PACKAGE +

ONLY
£999*

5 Page Website

Logo Design

Business Card Design & Print (500)

Letterhead Design & Print (500)

1 Year Hosting & Maintenance

*VAT is payable on all services

CUSTOMER FEEDBACK

// Fabulous service from start to finish and who were extremely patient with us, being as non techy as we are at Reeds. The final website they produced, was clear, concise, but had a personal touch and exactly what we wanted. Thank you guys, great work. //

JULIE FREEMAN (REEDS CENTRAL OWNER)

CALL: 023 8097 0305

✉ hello@visualytes.com  www.visualytes.com

www.facebook.com/Visualytes | www.linkedin.com/company/visualytes