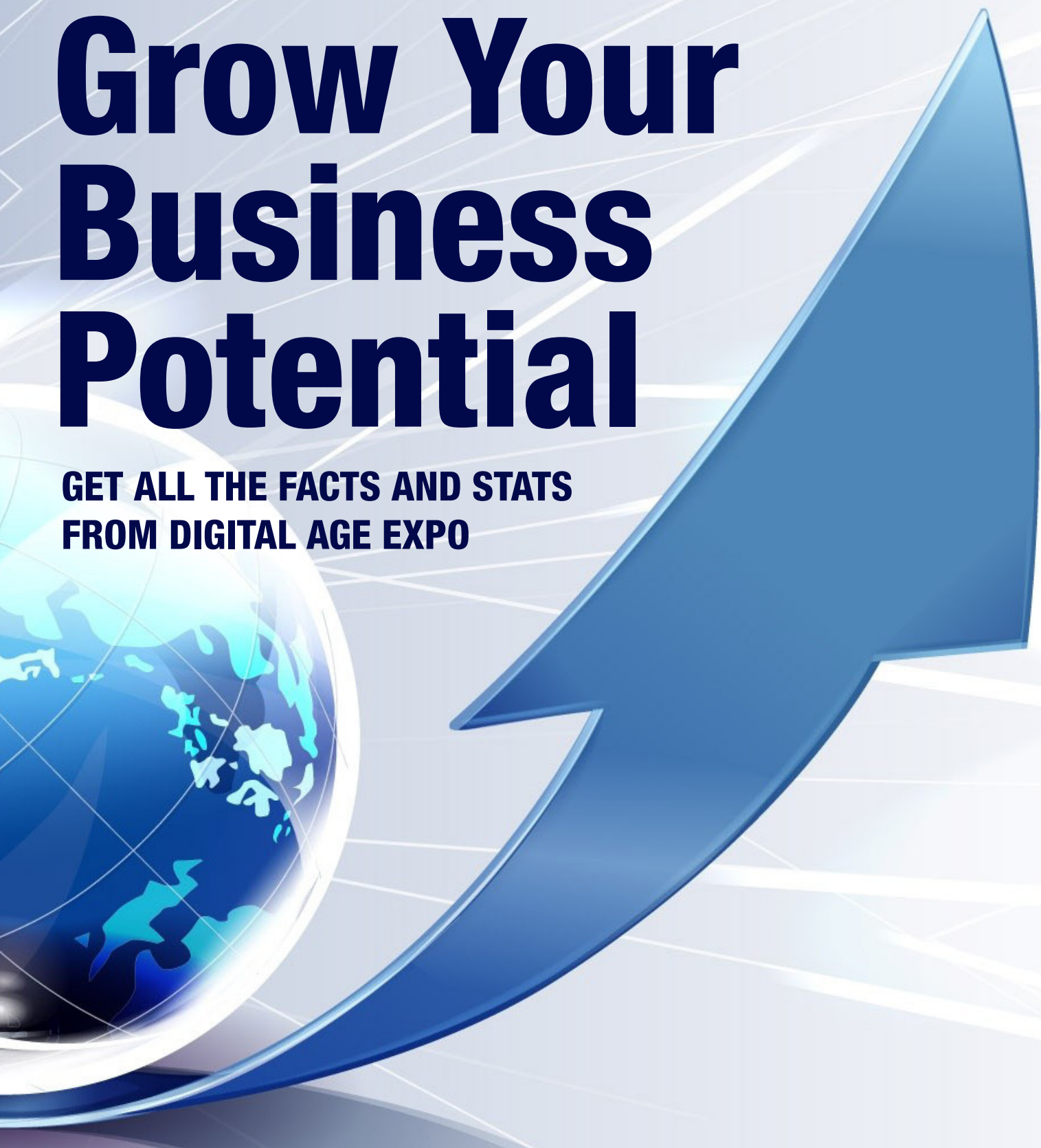


THE BUZZ

SEPTEMBER 2021

Grow Your Business Potential

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FROM DIGITAL AGE EXPO**





IT AGENCY

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*VAT is payable on all services

CUSTOMER FEEDBACK

// Fabulous service from start to finish and who were extremely patient with us, being as non techy as we are at Reeds. The final website they produced, was clear, concise, but had a personal touch and exactly what we wanted. Thank you guys, great work. //

JULIE FREEMAN (REEDS CENTRAL OWNER)

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Welcome

Welcome to the September 2021 edition of The Digital Buzz Magazine!

As a lot of the world begins to emerge from the events of the last year, with tentative steps being taken to resume some sort of 'normality', Find Us On Web continues to develop services designed to help businesses grow.

Face to face meetings are occurring on a regular basis, however, we will continue to provide free, monthly virtual speed networking events. These have proved to be an essential platform for introducing like-minded professionals to each other. From the Isle of Man to Jersey, our virtual networking has brought businesses together across the UK. The regions we cover are continuing to expand and, going forward we will adopt a hybrid approach to our networking events.

After the success of Digital Age Expo in July, we will be holding the next event on the 16th, 17th and 18th November.

This show is already looking to be the biggest in Europe, with an anticipated 30,000 participants, over 1,500 exhibitors and 100 speakers.

Digital Age Expo is a fantastic opportunity to showcase your business to a hugely diverse audience and obtain new leads. From as little as £300 for a stand, it is an incredibly cost-effective method to raise awareness and generate interest. If you are worried about having the time to be there, don't, we even have this covered for you through our 'man the stand' offer.

There are plenty of additional opportunities available to promote your business at the show, from speaker slots, through to sponsorship. You can read more in this issue of The Digital Buzz or go to www.digitalageexpo.com to book now.

If you are looking to promote your business to a more local business, look out for mybusinessdirectorylocal.com, launching soon! Our new local digital directory will provide you with a free on-line listing. For a small fee, you can also have a listing in our printed local directories which will be published twice a year and distributed within your local area.

Keep a look out for further product launches coming on-line soon, all designed to help your business Connect, Network and Grow!

I look forward to seeing you online soon.

Santosh Kumar

Santosh Kumar
CEO & Founder
Findusonweb.com

Join Us On: 16th-18th November 10am-6pm Europe's Largest Virtual Show

Welcome to the future - Digital Age Expo

An Overview Of Our Virtual Digital Age Expo

Join us to raise your profile, find potential customers and engage with like-minded business leaders.

Digital Age Expo is the one of the **largest and most effective virtual conference and B2B business shows** across Europe and the British Isles, utilising our virtual platform powered by TILLU.

Our virtual conference and business shows are events designed with you in mind to bring together members from a wide range of business sectors to promote their products, services, and brands. Our diverse communities include those working in tech, cultural giants, start-ups, and creative individuals.

The great thing with our virtual exhibitions is that they are far more cost effective, offering greater ROI and can reach larger audiences. They offer greater ability to speak to your potential prospects and your existing customers face to face via integrated video calls.

The event is high energy, positive, collaborative and open to businesses of all sizes who are looking to grow.

Our events offer:

- Multiple opportunities to promote your business
- Attend live sessions including seminars, workshops and master classes
- Join in live networking sessions
- Share promotional videos
- Connect with existing and potential customers
- Schedule one to one meetings

CALL A MEMBER OF OUR TEAM TO ARRANGE A LIVE DEMONSTRATION

Europes Biggest Virtual Show

... but don't take our word for it!

Here is what some of our exhibitors said:

"The look, feel and experience of the virtual exhibition was tremendous. It was professional, easy to navigate and engaging."

Leigh Harrison, Wisdoms

"I received many leads and had plenty of opportunities to promote my services. The whole experience was very intuitive."

Yewande Rolfe, Natural Fragrance Company

"I was stunned. I have done many face to face Trade Shows, this was my first on-line. My diary is now packed full with 4 – 5 demos a day for the next 3 weeks. All leads that I received as a result of Digital Age Expo."

Mark Bradshaw, Pronounce Media

The facts from July's show



Number of Visitors

5,500 visitors in total

- Day 1: 2,500
- Day 2: 2,700
- Day 3: 1,500



Number of Exhibitors

448 exhibitors in total

- Over 30 Halls



Number of Speakers

62 speakers in total

- 83 Sessions
- 12 Workshops
- 64 Keynote Speakers
- 7 Ded Talks

Our goal for Novembers Show:

- 30,000 Visitors
- 1,500 Exhibitors
- 100 Speakers

Guaranteed more leads & connections

Guaranteed more customers

...all from as little as £300 (£100/day)

... and so much more!

For more information visit:

www.digitalageexpo.com

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Rest of UK
02380 970305

Email Us On
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Exclusive Benefits For You

When you buy one of our stands you get all the promotional opportunities on your stand **PLUS** our additional exclusive benefits.

BASIC STAND: £300+VAT

FREE BENEFITS WORTH £198

- 30 minutes discovery call and marketing assessment with Anton Oliver (Value: £99.00)
- 30 minutes social media assessment with Carys Dyane (Value: £99.00)

STANDARD STAND: £500+VAT

FREE BENEFITS WORTH £1,393

- 30 minutes discovery call and marketing assessment with Anton Oliver (Value: £99.00)
- 30 minutes social media assessment with Carys Dyane (Value: £99.00)
- 1 Entry level ticket on Lead to Deal Mastery 5 Day Challenge exclusive to Digital Age Expo (Value: £1,195.00)

PREMIUM STAND: £800+VAT

FREE BENEFITS WORTH £2,291

- 2 hour Profit Acceleration assessment (Value: £997.00)
- 60 minutes social media assessment (Value: £297.00)
- Free VIP ticket to Lead to Deal Mastery 5 Day Challenge exclusive to Digital Age Expo (Value: £997.00)

ADVANCED STAND: £1,200+VAT

FREE BENEFITS WORTH £3,785

- 2 hour Profit Acceleration assessment (Value: £997.00)
- 60 minutes social media assessment (Value: £297.00)
- 2 VIP tickets to Lead to Deal Mastery 5 Day Challenge exclusive to Digital Age Expo (Value: £1994.00)
- Free 60 minute group coaching session (Value: £497.00)

ULTRA STAND: £1,600+VAT

FREE BENEFITS WORTH £5,479

- 2 hour Profit Acceleration assessment (Value: £997.00)
- 60 minutes social media assessment (Value: £297.00)
- 3 VIP ticket to Lead to Deal Mastery 5 Day Challenge exclusive to Digital Age Expo (Value: £2991.00)
- 60 minute group coaching session (Value: £497.00)
- 60 minute 1-2-1 implementation session (Value: £697.00)

CALL A MEMBER OF OUR TEAM TO ARRANGE A LIVE DEMONSTRATION

Europes Biggest Virtual Show

Who Will You Meet?

Business Owners & Partners

Directors & Shareholders

C-level & Senior Management

Purchasing Managers

Technologist

Decision Makers

Industry Leaders

Solopreneur

Exhibitor Benefits

- Sell and showcase products & services
- Meet buyers and suppliers
- Grow your business with new leads
- Present your brand as a market leader
- Demo your product suite
- Make valuable connections through speed networking and 1-2-1 meetings

Participating Industries

Web & Information Technology

Sales & Marketing

Business Development & Media

Business Consultancy

Professional Services

Travel & Hospitality

Health & Well-being

Banking, Finance & Accountancy

Visit our website for
Early Bird Offers

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FindUs^{on}Web

WE HELP YOU GROW...YOU PLAN, WE DELIVER



CONNECT



NETWORK



GROW



Dates for your diary

SEPTEMBER & OCTOBER NETWORKING EVENTS

Join one or all of Find Us On Web's FREE virtual speed networking events this August. Take an hour out of your day to connect, network and grow your business with these great virtual events.

The format will be, an introduction from our team, a feature or a keynote speaker for five minutes and then it's down to the networking. Each attendee gets one to two minutes to talk about their business, any offers they have and the types of clients they are looking for.

Don't forget this is networking, so it's not about who is in the room at the time, but about who they may know that can make the most of your services.

Every attendee gets to put their details in 'The Chat' and this is shared with everyone to continue to network after the event.

If your business can do business in any of these areas then please come along.

To register for any of these events, visit:
www.findusonweb.com

See you there!

September Networking Events:

28th September

10am - Jersey
12pm - Southampton
2pm - Basingstoke

29th September

10am - Bournemouth
12pm - Winchester
2pm - Isle of Man

30th September

10am - Isle of Wight & Portsmouth
12pm - Lead to Deal Mastery by Headsmart

October Networking Events:

26th October

10am - London
12pm - Lincolnshire
2pm - Southampton

27th October

10am - Bournemouth
12pm - Basingstoke
2pm - Jersey

28th October

10am - Isle of Wight & Portsmouth
12pm - Isle of Man

29th October

10am - Lead to Deal Mastery by Headsmart
12pm - Winchester

For detailed information about these events visit: www.speednetworkinggroup.com

THE BUZZ

Change your Mindset, Change your Life

What is Mindset? Our Mindset are the mental faculties of the mind, namely Imagination, Intuition, Perception, Will, Reason, and Memory and accessing and understanding these faculties then applying them to your daily life is the Key to Changing your Life.

IMAGINATION

“Logic will get you from A to B. Imagination will take you everywhere”

Albert Einstein

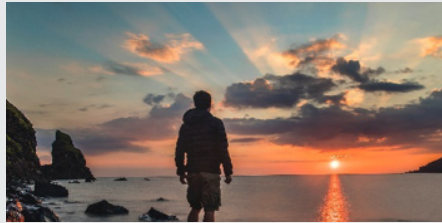


Imagination, also known as visualization, may be simply defined as the formation of mental images in the mind. Once you understand your imagination better you can begin to imagine your current reality as you want it to be and then start living that imagined reality into your actual reality.

INTUITION

“Intuition will tell the thinking mind where to look next”

Jonas Salk



Intuition is a process that gives us the ability to intrinsically know or feeling something (also known as gut instinct) without necessarily knowing why. By learning how to tap into our intuition we receive all the insights, guidance and answers we need at exactly the time we need them.

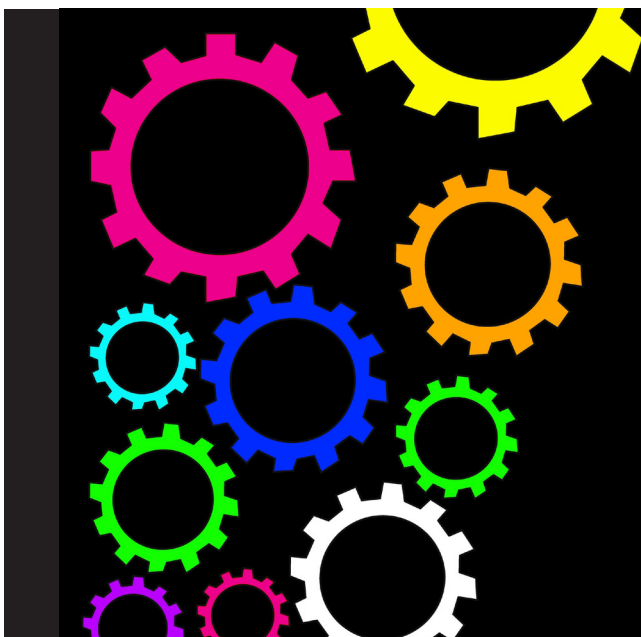
WILL

“People do not lack strength; they lack will”

Victor Hugo



It is rare for someone to achieve success on their first attempt. Many people fail because they stop trying (give up) and the determining factor comes to having the Will to get back up after being knocked down. Simply wanting something will never be enough to achieve your goals, it must be accompanied by Action, and Will is what is required to take that necessary Action.



‘There are no limitations to the mind except those that we choose to accept’.

Napoleon Hill



Growfaster2020

Live Life on Purpose

MEMORY

*"The mind is everything.
What you think, you become"*

Buddha

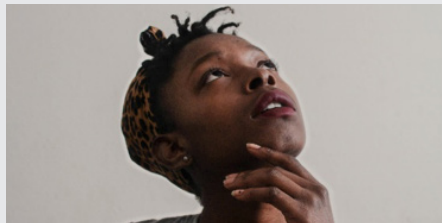


No one is born with a good or bad memory, we are all born with a perfect memory, it's just that many of us simply do not utilise it properly, so it becomes weak and like going to the gym to build up our body muscle we can also train our memory muscle to become stronger.

REASON

*"We can let circumstances
rule us, or we can take charge
and rule our lives from within"*

Jonas Salk



Reason is what we use to draw conclusions from ideas, situations, and assumptions. You have the ability to think whatever you want. No one has the power to force you to think certain things, you are 100% responsible for your thoughts so choose them wisely.

PERCEPTION

*"When you change how you
look at things, the things you
look at change"*

Wayne Dyer



Perception is the source of your point of view, otherwise known as perspective. By exercising your ability to change your perception, you can eliminate those limiting beliefs that block you or hold you back, which is why one person sees obstacles and makes excuses, whilst another sees opportunities and creates success.

So now that you've been introduced to your Mindset and how it functions, what can you now do to change it and in so doing begin to Change your Life and start to manifest the life you Aspire to be Living rather than just settling for the Life that you can Afford to be Living?

BY LEARNING How to Become the Master of Your Own Mind, You Become the Master of Your Own Life.

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- Greater access to solutions to your problems

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Mobile/What's App: +44 78299 56789

www.growfaster2020.com

THE BUZZ



The annual Manx Blind Welfare Society (MBWS) “Coast to Coast” walk took place on Sunday 5th September in the Isle of Man, hosted by local Charity Sight Matters.

The charity looks after the interest of more than 500 people with serious sight loss in the Isle of Man.

Find Us On Web were proud sponsors of the event, meaning that every penny raised can go straight to the charity and help support blind and visually impaired people in the Isle of Man.

The event saw over 430 walkers travel from Douglas to Peel via the Heritage Trail, which is around 12 miles long.

Proceeds from the event are still being collated, however early indications are that over £8,000 has been raised. Money raised will go towards plans to make facilities available for candidates to record copies of their manifestos ahead of the House of Keys general election in September. Some blind and partially sighted people expressed that they felt excluded from the election, therefore the manifestos will aid virtually impaired voters who cannot read print.

The event was a tremendous success and Find Us On Web were delighted to support.



FindUsOnWeb
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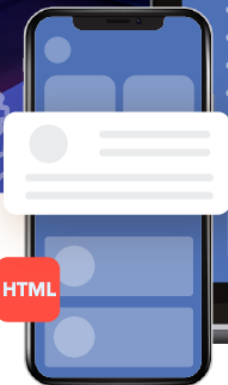
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THE BUZZ





Welcome To **JERSEY**



Jersey is the largest of the Channel Islands, between England and France. A self-governing dependency of the United Kingdom, with a mix of British and French cultures, it's known for its beaches, cliffside walking trails, inland valleys and historic castles. The Jersey War Tunnels complex, in a former hospital excavated by slave labour, documents the island's 5-year German occupation during WWII.

Ten Minutes From The Sea

Jersey's nine miles long by five miles wide, that's smaller than Greater London. Yet despite our small size, Jersey has one of the highest numbers of cars per person in the world and over 500 miles of roadway including our 15 mph Green Lanes. It means that wherever you are in the island, you are never more than ten minutes away from the sea.

Our Tides

Jersey has one of the largest tidal ranges in the world, and at low tide the island nearly doubles in size. The tidal gyre does not just create an ever-changing backdrop as the island turns from turquoise bays to rocky 'lunar' landscapes at low tide, it also creates low water habitats for rare sea creatures like ormers, related to abalone and prized as a delicacy in many cultures. Jersey is the furthest north they are found. Be careful - our fast tides are dangerous so never explore at low tide without a guide or expert.

Jersey And Jerseys

The island used to be famous for its woollen trade - with knitting one of Jersey's main industries. It was so popular that men were banned from knitting in Jersey during the peak fishing season of August to September. Because of the popularity of Jersey wool, knitted jumpers came to be called jerseys, after the island, the first recording of a jumper being called a jersey is in 1837.

The Jersey Cow

Explore Jersey on foot or by car and you will see our Jersey cows in fields across the island. But did you know the Jersey cow is the second most popular cattle breed in the world? The pure-bred Jersey cow originated from the island and Jersey cows can now be found as far afield as India, South America, USA, Australia, and New Zealand. Our cows are famous for their rich and creamy milk, so do not miss the chance to try some real Jersey ice-cream while you are on the island.

Pound Notes

Though prices are sterling and traders do accept UK money, the island has its own Jersey notes and coins, including a pound note. Look out for Jersey notes in your change or from ATMs and take a closer look - as well as a security watermark of a Jersey cow, you will see Queen Elizabeth smiling on our banknotes.

Jersey Nicknames

Jersey people are colloquially known as crapauds (toads in Jersey French) by other Channel Islanders. The rather unfortunate name has nothing to do with national character we are told, the official reason is that Jersey has toads and Guernsey does not. Look out for the statue of a crapaud at Charing Cross in the centre of St. Helier.

Area: 119.5 km²
Population: 97,857 (2011)

THE BUZZ

*‘If my mind can
conceive it, and
my heart can
believe it, then I
can achieve it’*





Life Coaching

by Catherine Bush

What is a Life Coach?

Most people have heard of Life Coaches, but aren't really sure what they do. A lot of people have the misconception that Life Coaching is a form of counselling. Counselling tends to focus on the past and can help you deal with events which have perhaps caused stress or trauma. Whereas Life Coaching focuses on the present and future.

A Life Coach will use a wide range of tools and techniques to guide you through current situations where you may need support, and also help you break down barriers which are preventing you from achieving your goals. Let's face it, even the best athletes in the world have a coach to enhance their performance and keep them on track.

People face challenges on a daily basis, whether you're unhappy in your job and unsure how to break free, concerned about the communication with family members, or your fear of failure is holding you back from achieving your goals. A Life Coach can support and guide you, whilst keeping you focused, positive and moving forward.

Who am I?

My name is Catherine and I live in the Isle of Man with my husband and two sons. Having worked in the finance sector for over 16 years, I made the decision to pursue my dream of becoming a Life Coach, therefore commenced training with the Robbins-Madanes Training Academy. It was one of the best decisions I have ever made; I love my role and the joy it brings helping people get to where they want to be.

It's incredibly important that you have a good connection with your Life Coach, therefore I welcome you to join a free Clarity Session which is a great opportunity to get to know each other and for you to explore how Life Coaching can help you.

As Napoleon Hill once said, "If my mind can conceive it, and my heart can believe it, then I can achieve it".

Catherine Bush

Tel: 07624 439474

Email: bush_coaching@yahoo.com

MORE DEALS MORE SAVINGS

Find the best voucher codes & discounts
every day locally

FindUsOnWeb
WE HELP YOU GROW...YOU PLAN, WE DELIVER



What Is Local Voucher Line


Local Voucher Line is a service that can save you money using virtual coupons. Much like a physical coupon book, you can use Local Voucher Line to get huge discounts and offers off of all sorts of things, from food and retail products to travel and services.

It is an advertising and promotional marketplace that is largely geared toward serving local markets. Businesses can use Local Voucher Line to promote discounts (vouchers) for services and products. Essentially, Local Voucher Line is an intermediary service provider that wants to connect you with people who will buy your services and products, because the more that people buy from you, the more you can generate new business leads and increase customer loyalty.



If you're the owner of a business, you may be wondering if listing a deal on LVL can benefit your bottom line, it can.

Benefits to your business as a service provider:

- Many promotional categories
- You decide what you want to promote
- Great way to generate new business
- Clear stock with discounts
- Create new opportunities
- Share customer experiences
- We can help you develop, create and market your deals



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Offers At Your Fingertips**



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More Deals More Savings

Our Price Plans & Features

Our Pricing Model

PAYG (Pay As You Go)	NSNP (No Sell No Pay)	Membership Option
Fixed promotion fee per item up to £40+VAT per promotion Graphic design service available with a fixed fee of up to £50+VAT per design Content writing service available with a fixed fee of up to £50+VAT per item	No set-up fees No arrangement fees 25% commission payable on sales Free graphic design Free content writing	Various options available to save you more money, enabling you to build more organic growth to develop longer term strategies.

How does Local Voucher Line compare?

Groupon or Wowcher	Local Voucher Line
Discounts at least 50% on average	You choose the discount you want
Sometimes a discount of 90% is required	PAYG model has fixed cost investment at 0% payable on sale
Take 50% cut of every deal	NSNP model is only 25% payable on sale
Easy to lose money	Membership options to save more money
Unable to make enough sales to cover the cost of selling	Increased sales and profit
No customer loyalty	Increased customer loyalty

Other features you get with Local Voucher Line include:

- Email alerts notify you of new coupons from your favourite stores.
- Cashback and refer a friend options on qualifying purchases to get more shopping credits in the future which can be redeemed in future purchases.
- Things To Do to find events near you that are cheaper with Local Voucher Line, and filter the results by category (like nightlife, tickets and events, sports and outdoors, and kids' activities) or by price or location.
- Local Voucher Line deals on an interactive map that shows the deals displayed in your city for an easier-to-see selection.
- Add items to your wish list to decide later whether to purchase those items.
- Earn cash back at your favourite service provider with Local Voucher Line.
- Local Voucher Line Gift Shop is an easy way to find specifically priced gifts for men, women, kids, and babies.
- Gift cards for use at Local Voucher Line.
- Become a Local Voucher Line affiliate partner to earn money by promoting deals.
- Promote your business on Local Voucher Line with Local Voucher Line Merchant.

Benefits as a consumer:

- Save money via virtual coupons
- Receive local or national deals
- Deals are available across a variety of categories
- Search deals based on category
- Search deals based on location
- Receive alerts for new deals
- Search deals through web or via app

For more information visit:

www.localvoucherline.com



All About Digital Marketing and How It Can Boost Your Business

In this digital age, marketing has gone to a new level. Shopping for items from across the globe can be accomplished in just a few mouseclicks. While offline marketing is certainly here to stay even in this online world of technology, following an online approach is certainly something that every freelancer or businessman should consider adding to their strategy. After all, once you launch your business online, your scope is made virtually more expansive. In other words, you can be accessed by anyone that has an internet connection, from any part of the globe. So what is digital marketing, and can it really help grow your business? Read on and find out.

Digital Marketing Explained

Business is all about being able to effectively connect with your target market, considering critical factors such as the right time, place and circumstance. And all three of these factors point to a common avenue: the internet. Digital marketing generally refers to whatever marketing attempts you do online, either through social media, Google search, websites, blogs, vlogs, email or whatnot, in an effort to reach out to a wider range of potential clients.

Digital versus Offline Marketing

When marketing is done offline, you're never really sure which avenue of advertisement holds responsibility for driving sales. For instance, by putting an ad in a newspaper or magazine, you can't actually tell if consumers read or even saw your ad, or how many did.

On the other hand, when marketing is done online, the amount of traffic you receive in your website, blog, vlog, social media account or whatever marketing avenue you use can be accurately measured in real-time. In this way, you can more easily measure your ROI and thus be able to adjust your business strategy as necessary. Furthermore, patterns and trends in shoppers' behavior can be easily identified and anticipated.

Advantages of Digital Marketing

HubSpot and other digital analytics software allow you to access the exact figures and statistics of your website traffic. More than just knowing the number of pages visited by your potential clients, you also receive a significant amount of data about them, including their location and from what device they may be browsing your website. In this way, you can give more time to marketing avenues that drive more people to your website, and reduce time spent on avenues that drive less traffic.

You can assess your content's performance and generate leads. The issue with relying solely on hard-copy brochures is that you can't really tell if the people you have given them to will actually read them or will simply throw them away. A website, however, can allow you to monitor the number of viewers who visited the page hosting the brochure. Plus, you can gather contact information of viewers who were able to download the brochures only after having filled out some forms, which is a quick and easy way to generate leads.

For your lead generation and marketing needs, check out MR GREAT MARKETING, the best company when it comes to responsive web design, and marketing in London, UK.



All About Digital Marketing and How It Can Boost Your Business

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THE BUZZ

65% of adults in the UK have no Will



The UK is suffering from “wills apathy”, with more than 25 million adults failing to make provisions for when they die.

Dying intestate (without a Will) means the government will decide who gets what from your estate. Not having a Will could also result in Inheritance Tax being due before the estate is released.

Here are some other reasons to make a Will:

- To ensure your estate goes to those you wish to benefit from it
- To avoid the sideways disinheritance trap
- To provide for your children
- To set up a trust
- To minimise the Inheritance Tax payable

Drawing up a Will doesn't have to be a daunting or an expensive process, a standard single Will costs £125+vat and a couples Will only £195+vat.

MW Estate Planning offer a FREE consultation meeting at your home or via video.

For more information or to arrange a FREE consultation contact Matthew Wildeman STEP Aff. MSWW

T: 01202 022 841

E: info@mwestateplanning.co.uk

W: www.mwestateplanning.co.uk

MW Estate Planning are members of The Society of Will Writer and comply to their strict Code of Practice.

Don't have a Will or Powers of Attorney? WE CAN HELP

MW Estate Planning help protect you and your family's assets, we specialise in:

- Wills ■ Powers of Attorney ■
- Funeral Plans ■ Family Trusts ■
- Plus other related services ■



FOR A FREE NO OBLIGATION CONSULTATION PLEASE CONTACT:

Matthew Wildeman STEP Aff. msww
Senior Estate Planner

t: 01202 022 841

m: 07557 682 702

e: info@mwestateplanning.co.uk

www.mwestateplanning.co.uk



MW
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Power of Attorney ... why are they important?

A Power of Attorney nominates someone to act on your behalf should you lose mental capacity, as defined by the Mental Health Act 2005.

Mental incapacity could be dementia or other mental health issues brought on by illness or even an accident. Importantly they are put in place BEFORE you lose capacity. Only if you are unable to make decisions for yourself does the Attorney(s) you chose act on your behalf. Typically the Attorney is either a spouse or child.

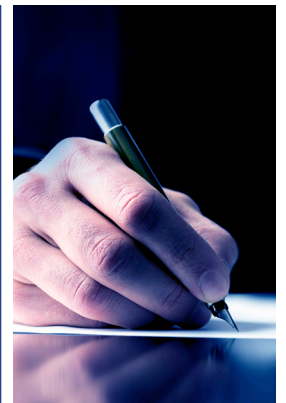
So why are they important to get setup now?

There are a number of reasons I advise all my clients to have Lasting Power of Attorney (LPA) in place, not least peace of mind, but importantly because the alternative to an LPA is much more expensive and time consuming.

If you no longer have the capacity to make an LPA your spouse/ children have to apply to the Court of Protection for a Deputyship Order. This is a complex process with a number of potential pitfalls. It also costs significantly more and can take 28 weeks to put in place.

Here is a summary of the differences:

	Lasting Power of Attorney	Deputyship Order
Has Capacity?	YES	NO
MW Estate Planning fee	£200+vat	£750+vat
Registration Fee	£82 per LPA (means tested)	£400 pa (means tested)
Doctors Certificate (typical)	N/A	£90 - £150
Security Bond (typical)	N/A	£150 - £250
Courts Fees (if disputed)	N/A	£300 - £2000
Total Cost (typical)	£322	£1940 - £4600
Application Time (typical)	8 -10 weeks	28-45 weeks



As you can see the costs are for a Deputyship Order are in the order of 3-4 times as much. As well as the cost there is the delay in getting the Deputyship Order in place, and all this time you won't be able to administer someone's finances.

In conclusion my strong recommendation is to get a Lasting Power of Attorney in place now and save time, money and hassle for your loved ones.

For more information or to arrange a FREE consultation contact:

Matthew Wildeman STEP Aff. msw

T: 01202 022 841

E: info@mwestateplanning.co.uk

W: www.mwestateplanning.co.uk

MW Estate Planning are members of The Society of Will Writer and comply to their strict Code of Practice.

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THE BUZZ



J. Jervis Accounting Services Presents Cash Bonus to CIS Contractor

The Issue

Under the new Construction Industry Scheme (CIS), thousands of tradespeople all around the UK are trusting employers and contractors to deduct tax from their earnings and pay it to HMRC on their behalf.

However, as J. Jervis Accounting Services recently found out, not all contractors are staying true to their obligations.

This was the case for one of their clients who had been working with a contractor for a number of years under a CIS agreement. This meant that despite the contractor deducting the tax rate from their payslip every month, they weren't paying HMRC.

Although this could be seen as a mistake, this had been going on for years and several people were affected by the same negligence.

In total, the contractor skimmed more than £500,000 from people's pay before anyone noticed. What's more, because HMRC was unaware of what was happening, it continued to pursue the client for the unpaid tax bill.

The Solution

J. Jervis Accounting Services were able to help their client by going through their accounts over the past few years. In doing so, they determined just how much tax they had paid against how much was required over the same period and found that their client had been paying significantly more tax than necessary - despite receiving threatening letters from HMRC.

To the client's astonishment, they were eligible to claim for more than £20,000 as a tax rebate, not to mention the potential damages they may be able to claim against the contractor that wronged them.

The Legacy

As well as reassessing years' worth of accounts and helping them claim a significant rebate, J. Jervis Accounting Services helped their client digitise their books.

Not only will this help protect the client from overpaying their taxes in the future, it will also save them a great deal of time when it comes to filing their tax return and keeping on top of their expenses.

Moreover, HMRC's Making Tax Digital initiative will soon bring fundamental changes to the tax system. This means VAT-registered businesses with a taxable turnover below £85,000 will be required to follow certain rules for their first return starting on or after April 2022.

Essentially, this means that businesses would need to have started using digital accounting software from April 2021.

Such online platforms are not only affordable, they save time and give sole traders the space to focus on their business. What's more, is they provide simple and easy-to-use tools to help track business performance.

About

Based in Wrexham, J.Jervis Accounting Services provides bookkeeping services for small businesses. They also help introduce their clients to the world of digital bookkeeping and implementing cloud accounting such as Quickbooks, FreeAgent, Xero, Sage 50.

Clients of J.Jervis Accounting Services can also benefit from a range of how-to videos help them get their accounting software up and running in no time.

Above all else, J.Jervis Accounting Services pride themselves on their approachability. They don't use confusing finance talk and they won't charge you for a five-minute phone call. Instead, they believe they have a duty to their clients to help them and their business thrive.

To find out if you've been paying too much tax, call them today on 01691 774431 or visit www.jervisaccountingservices.co.uk.



THE BUZZ





Welcome to SOUTHAMPTON

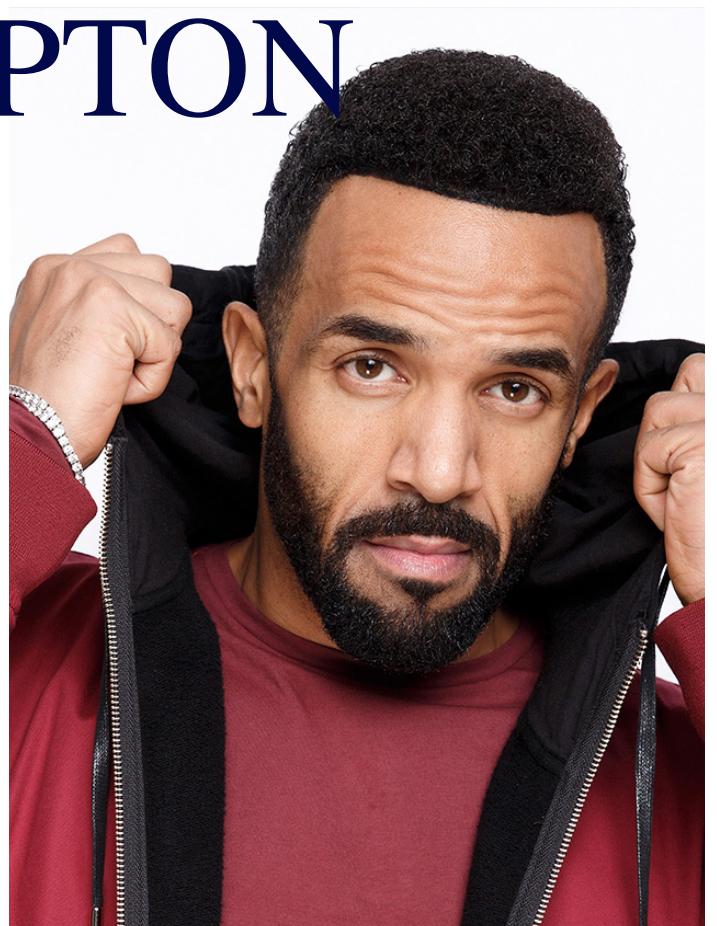
Southampton is a city in Hampshire, with a population of over 250,000 and home to some amazing architecture.

If you're looking to soak up some culture and explore history, Southampton has it all from art galleries, theatres, music venues and award-winning parks.

Some of the top recommended places to visit include 'The Bargate' which was constructed in the Norman times and was considered to be the main entrance to the old town of Southampton, 'The Tudor House and Garden' and 'The Titanic Engineers Memorial'.

Some interesting facts about Southampton include:

- The novelist Jane Austen used to frequently visit the city and even lived there for a short period.
- The Titanic departed from Southampton Port in 1912.
- Southampton is the birth place of comedian Benny Hill and singer Craig David.



The Importance of Graphic Design

It's safe to say that we're all aware graphic design is desired in most organisations. Although do we truly understand the importance of graphic design in business?

If you believe that your business can survive without compelling communications, think again. In one way or another, you'll need to visually communicate your product or service's features, benefits, and differentiators to your target prospects and customers.

Google defines Graphic Design as 'the art or skill of combining text and pictures in advertisements, magazines, or books.'

That is a rather simplistic definition for something that has such a large impact on our lives. More importantly, Graphic Design is the development of visual communications that resonate with a specific target audience with an objective to create awareness, shape perceptions, increase market share, and elevate brands.

Ninety percent of the information transmitted in the human brain is visual, so your business needs strong design in order to communicate its purpose. With 65% of the population categorised as 'visual learners', your money is well spent on formulating a visual approach to create a persona for your business.

The main reason people prefer graphics and imagery to overwritten text is primarily due to its speed of

absorption. This is an extremely important component of consideration and also a major drawback concerning a long body of text.

Too much copy in an ad, for example, would require someone to dedicate far too much time to absorb what is trying to be said. Visuals are processed 60,000 times faster than text. Strong graphics can instantly communicate a message, feeling, emotion, and value; sometimes in as quickly as one second.

There are several ways to help you grow and improve your business by utilising well-thought-out design in the right mediums.

If you would like to know more about the importance of graphic design and how it can help your business, please contact Zebra Creative.

m: kevin@zebracreative.co.uk

t: 07774 692715

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THE BUZZ

the dynamicduo.

Five S.T.E.P.S to Simple and Effective Planning - A success story from a client during Lockdown

On the 25th April 2020 this business was faced with a dilemma. They found themselves facing the possibility of having to close their business or find a way to continue. They were considering staff redundancy as lockdown was taking its toll.

They were finding it difficult to move the business on and they engaged us, The Dynamic Duo, to help them turn the business around.

It was an eye opener for them to realise they would not have to spend hours and hours re writing their business plan. Ann Barkas who is the business coach in the Dynamic Duo, had the answer with her one-page business plan which incorporates 5 simple steps. These steps helped to keep them on track as they moved the business forward and thus have managed to avoid any staff being furloughed or made redundant. In fact, they have managed to grow their business during this extremely taxing time, and these are the steps they used.

1. Set Goals
2. Transfer Goals to one page business plan
3. Evaluate Regularly
4. Plan further months
5. Same again

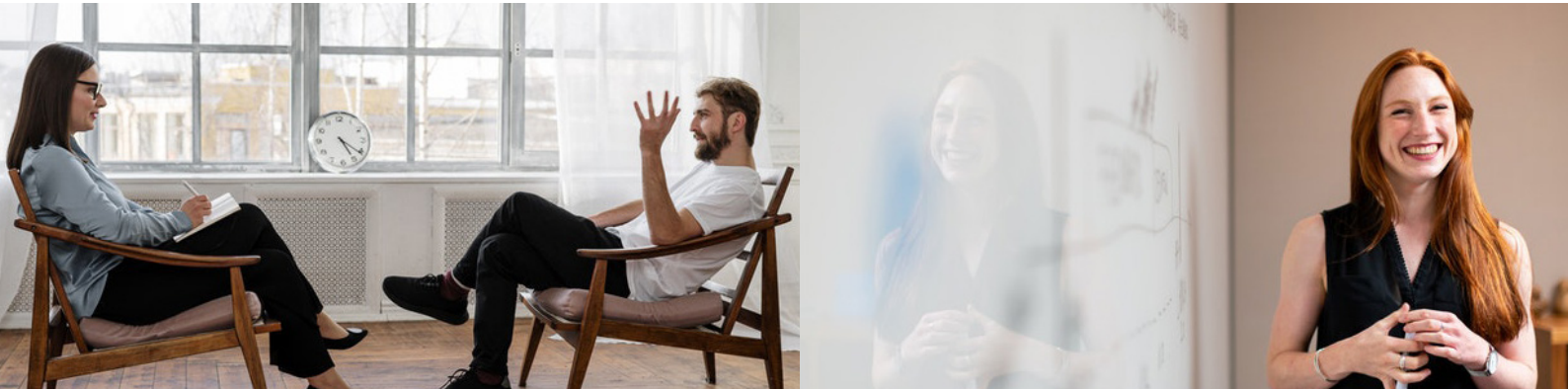
What they liked about the one-page business plan was how simple it has been to adhere to. Being able to repeat the process month on month has helped everyone on their team to remain focussed and accountable to the business and each other.

They held monthly meetings in which they continued to evaluate the plan and made necessary changes to ensure they kept the business on track. By holding these meetings, they were able to get on top of issues that could have been a cause for concern and were able to initiate the necessary changes needed. This enabled them to see how much more effective they were and how the business was evolving.

One of the problems they faced came about when two of their staff contracted covid and had to isolate. At that time, they were on annual leave and were unable to return to work. This was good from the point that the whole office did not have to self-isolate, but it put a tremendous strain on the remaining staff as deadlines were approaching. This was where the business plan worked its magic as they all followed the business plan to the letter. They had to juggle things around but without the business plan the team believed it would have been impossible to meet the deadlines. It was tough as pressure mounted but thank goodness, they all got through it.

The plan included a lot of strategies to help the staff who had been ill get back into work ensuring they had their well-being covered. One member suffered from long covid and continues to have their well-being monitored and evaluated to ensure they are all aware of their needs. This is now very much a strategy that is in the plan to ensure all members of their team have well-being monitored as part of their working week.

“The Dynamic Duo have been right there with us all the way through this process and have encouraged and supported us all. The team were only yesterday saying how much more enjoyable and less stressful work has been since the 5-step plan was put in place”.



Barbara Ellis is the go-to person in the Dynamic Duo for health and well-being and has helped them develop a well-being plan that includes physical and mental strategies. This has helped highlight the risks of stress and they are more aware of when others are showing signs of stress and anxiety.

They now take regular breaks away from their desks, as well as a full hour for lunch and they are all accountable to ensuring they follow these actions. They have introduced an early finish Friday. This, believe it or not, has increased productivity as well as increased job satisfaction and loyalty.

One of the unique aspects of the 5 STEPS was to offer the therapeutic Havening Techniques*, to the staff and this has now become a regular feature within the working environment of this company. It comes in the form of one-to-one session as needed or group activities. They believe had they not had intervention from the Dynamic Duo introducing the one-page business plan when they did, they would not have survived as a company.

For more information, please contact Barbara Ellis and Ann Barkas book a free 30 minute chat

www.thedynamicduo.org.uk
<https://www.facebook.com/TheDynamicDuoUK>

* **Havening**

Havening has a huge advantage over many therapies as it's so versatile. Consequently Havening can be used to help with a wide range of issues from Anxiety to P.T.S.D.

So many different issues can be helped using Havening effectively.

Milder Issues

You should see a registered Havening Techniques practitioner for stronger issues.

If you're experiencing anxiety or depression it is possible to help you become free of it.

Havening For Anxiety

Havening is a fantastic therapy for removing anxiety and works very well for many types.

What can Havening help with?

- G.A.D (Generalised anxiety disorder).
- Social anxiety (being anxious in groups of people).
- Traumatic memories (a result of traumatic experiences)
- limiting behaviours (having anxiety hold you back from doing what you want to do).
- Phobias – phobias can often be removed in just one session using the Havening Technique.

And much more too.

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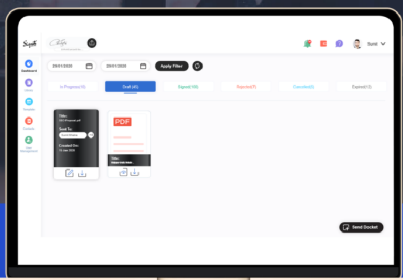


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Anywhere**

Unleash & Develop Your Breakthrough Moment

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Connected Community Update

Unleash & Develop Your Breakthrough Moment

A newsletter could be one of your most valuable and sustainable marketing tools. The question is, does the reward outweigh the pain? Newsletters can be time-consuming and perhaps not offer any perceived ROI.

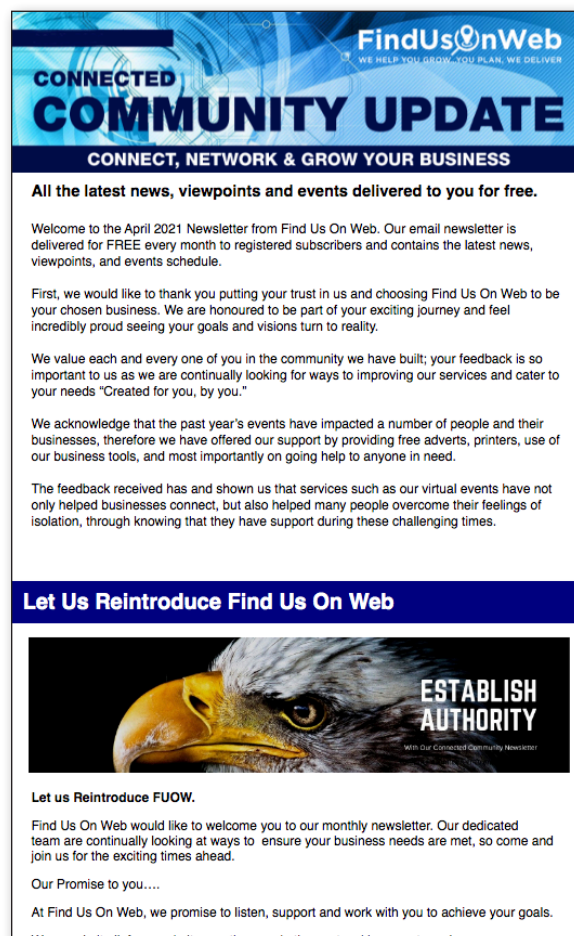
Implemented correctly and backed by a strong strategy, a newsletter can be an easily quantifiable and valuable tool. It can keep you connected with hundreds of clients and prospects, engender loyalty and help build relationships, business and profits.

A newsletter is one of the most effective tools for sharing the latest updates about your business. From product and service updates to staff news and achievements, if you get the right message for your target audience there will always be something of interest.

If you're not ready to launch your own company newsletter, then why not start by sharing your news through the new Find Us On Web Connected Community Newsletter?

Newslettersonweb.com is an easy-to-use tool, helping you to neatly put together piece of content that's organised, to engage your existing and prospective customers and update them with new information.

It is a powerful tool to drive customer engagement and even sales if used the right way. It will also save time and resource costs involved with producing a periodic newsletter.



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WE HELP YOU GROW...YOU PLAN, WE DELIVER

CONNECTED COMMUNITY UPDATE

CONNECT, NETWORK & GROW YOUR BUSINESS

All the latest news, viewpoints and events delivered to you for free.

Welcome to the April 2021 Newsletter from Find Us On Web. Our email newsletter is delivered for FREE every month to registered subscribers and contains the latest news, viewpoints, and events schedule.

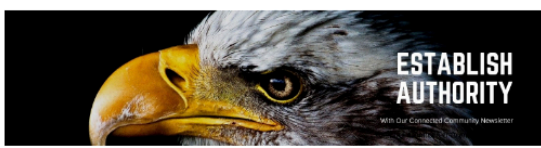
First, we would like to thank you putting your trust in us and choosing Find Us On Web to be your chosen business. We are honoured to be part of your exciting journey and feel incredibly proud seeing your goals and visions turn to reality.

We value each and every one of you in the community we have built; your feedback is so important to us as we are continually looking for ways to improving our services and cater to your needs "Created for you, by you."

We acknowledge that the past year's events have impacted a number of people and their businesses, therefore we have offered our support by providing free adverts, printers, use of our business tools, and most importantly on going help to anyone in need.

The feedback received has and shown us that services such as our virtual events have not only helped businesses connect, but also helped many people overcome their feelings of isolation, through knowing that they have support during these challenging times.

Let Us Reintroduce Find Us On Web



ESTABLISH AUTHORITY
With Our Connected Community Newsletter

Let us Reintroduce FUOW.

Find Us On Web would like to welcome you to our monthly newsletter. Our dedicated team are continually looking at ways to ensure your business needs are met, so come and join us for the exciting times ahead.

Our Promise to you....

At Find Us On Web, we promise to listen, support and work with you to achieve your goals.

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CALL A MEMBER OF OUR TEAM TO ARRANGE A LIVE DEMONSTRATION

Connected Community Newsletter



Our Price Plans

OPTIONS	3 MONTHS TESTER	BUSINESS ESSENTIALS	STANDARD	GROWTH HACKERS
PRICE/MONTH	£10.00 (+VAT)	£50.00 (+VAT)	£90.00 (+VAT)	£120.00 (+VAT)
SHOW CONTACT DETAILS	YES	YES	YES	YES
SHOW SOCIAL MEDIA CONTACTS	YES	YES	YES	YES
PR ARTICLE INCLUSION	YES	YES	YES	YES
WEBSITE PROMOTION LISTING	YES	YES	YES	YES
NEWSLETTER STANDARD PROMOTION	1	1	2	2
NEWSLETTER FEATURED PROMOTION	NO	NO	YES	YES
MONTHLY CLICK SUMMARY	NO	YES	YES	YES
CHECK ENQUIRY DETAILS	NO	YES	YES	YES
VIEW CONTACT REQUEST	NO	YES	YES	YES
FREE CONTENT WRITING	NO	NO	YES	YES
FREE GRAPHIC DESIGN	NO	NO	YES	YES

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- Graphic design services with a fixed fee up to £50 + VAT per design
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THE BUZZ



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For more information:

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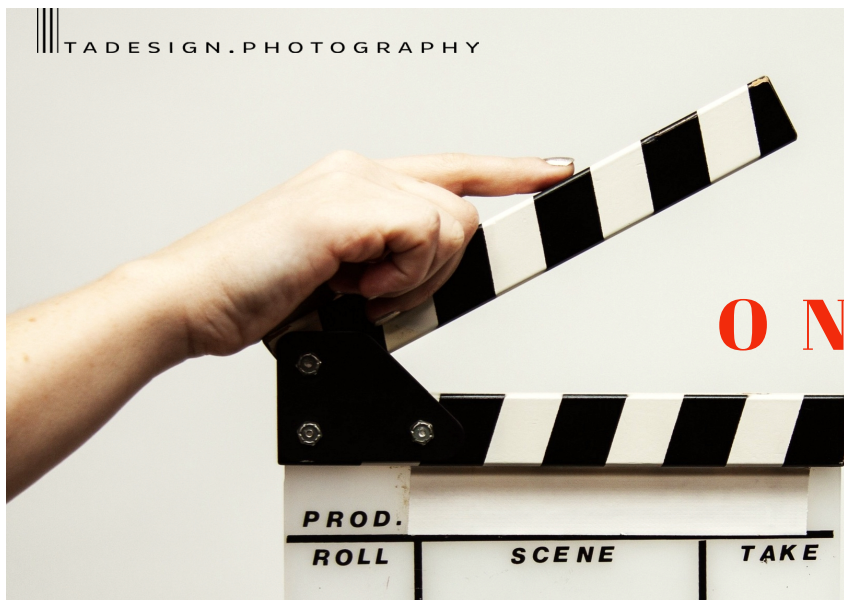


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THE BUZZ

MANX HARMONY

FROM PAUL MCARD & THE TEAM AT HARMONY HOMES

May 2021, third lockdown just behind us and an incredibly unusual 15 months on planet Earth. Here, on the Isle of Man the Government has dealt with COVID-19 well and have protected our shores from severe contraction of this nasty disease. No sooner had we returned to work following the Christmas recess and we were into a three and half week lockdown, which prevented the wheels of the marketplace to start rotating. During this period working from home with both calls and email enquires being steady, with a constant audience trolling the property websites for potential purchases, and rental availabilities.

Post Lockdown 2

The start of February, and all businesses open for trading ! Within the property sector

things to a shotgun start with activity across all elements hot, and showing real signs of a busy and productive spell, which furthermore did not let us down. March 3rd unfortunately saw us into our new found lockdown with the most severe outburst the island has experienced to date which bound us to our homes for circa six and half weeks.

Post lockdown 3

Returning to our offices on the 16th April the phones were red hot with movement on properties that had stuck for a little while, along with the audience stretching into larger value brackets, and rental request high, this is very much still the trend with huge demand on well-presented and realistically priced properties with vendors achieving asking and above. Along with local movement, there has been a

flurry of enquires from the UK and beyond with people re-adjusting their mindsets for a change of lifestyle and safer environment. In summary, the island is experiencing an extremely buoyant and healthy property market across all faculties and prosperity remains high which clearly will assist the local economy to get back on its feet.



£549,000



6 The Maples, 85 Woodbourne Road, Douglas

- Magnificent New Build Townhouse
- Very Well Presented Property, Well Proportioned Rooms
- Large Dining Kitchen, Sitting Room & 1st Floor Lounge
- Four Bedrooms (Two En-Suite), Bathroom
- High Specification Throughout
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£1,395,000



Meadow Court, Douglas Road, Peel 6 bedroom detached house

- Spacious Family Home with Annex in 1 Acre
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- Lounge, Library Area, Dining Room
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- Study, Detached Garage
- Large 1 Bed Annex - includes Lounge, Kitchen, Conservatory & Bathroom

£369,950



7 Seafeld Crescent, Birch Hill, Onchan

- Coming Soon! Detached Dormer Bungalow on Large Corner Plot
- Fabulously Presented and in a Sought After Location
- Three Double Bedrooms (One En-Suite)
- Large Kitchen/Diner/Snug, Lounge
- Family Bathroom
- Walled Patio Area to the Rear of the Property
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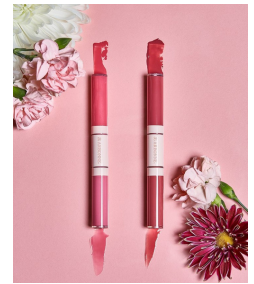




By way of a quick introduction, my name is Rachel Hill and I was a litigation solicitor for many years whilst also running a successful online tuition business specializing in the 11+ entrance examination. Due to a family health crisis in 2017, I resigned from my work as a solicitor and transitioned fully into my tuition work whilst also embarking upon my Arbonne business which focuses on a holistic approach to health, wellbeing and beauty. The product philosophy embraces the connection between a healthier mind, body and skin for **everyone**. The whole product range is botanically based and:-



- 100% vegan
- Cruelty free and never tested on animals
- Gluten free
- Soy free
- Has a no quibble 45-day money back guarantee
- Is committed to ongoing recycling and environmental sustainability.



Health and wellbeing has never been more at the forefront of people's minds. Our health is truly our wealth. I am looking to offer a **personalized** service that helps people [and their friends/employees/family] live their best lives. I can create recommended 'carts' containing products that are tailored to an individual's specific needs so do you know:-

- Someone going on maternity leave**? If so, I can point you to products for baby, mum and dad too!
- Someone who loves the gym**? There is an incredible range of nutrition and sport supplementation some of which is Informed Sport certified.
- Someone returning to work after illness**? I can suggest a range of soothing bodycare, calming tea, nutritional supplements and perhaps a bit of mood boosting makeup.
- A man who likes to be well groomed**? There is a wonderful skincare range just for men.
- The person who loves their hair**? Well, the hair range is amazing and used by many professional hairdressers.
- The person who loves to go on holiday**? I can recommend all the skincare and nutrition they would love including an incredible self tan!



I look forward to being of service to you!
www.rachelalexhill.arbonne.com



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Independent Arbonne Consultant
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Email: rachelalexhill@gmail.com
Web: rachelalexhill.arbonne.com



arbonne.

THE BUZZ



Hello all! My name is Lorraine Stanley, and I am CEO of not-for-profit training organisation SWAD. We specialise in the area of disability and sex.

My professional background includes; Training and Development within the NHS and Local Government; a Certificate in Training Practice awarded by Institute of Personnel and Development (now CIPD). I also hold qualifications in Facilitation Skills, One to One Counselling, BSL Stage 1 certificate, and Peer Support training.

My lived experience includes being a young carer, parent carer and family carer of loved ones with conditions ranging from diabetes to dementia. As a mature (!) adult I was diagnosed with Asperger's Syndrome (an Autistic Spectrum Condition), and have lived with managing bouts of clinical depression since I was a teenager.

Even before I acquired my own health conditions, I had an internal barometer of "fairness" when it came to equality and diversity issues. Within my family and friends circle, growing up, I had some brilliant role models of people living with different physicalities – yet cracking on with life! Formerly a fitness instructor, I woke up paralysed in 2007, after a flu-type bug developed into M.E. and forced me to stop trading. I have lived with episodes of transient paralysis ever since. This is in addition to Fibromyalgia, Orthostatic Intolerance, Coccydynia, and hypersensitivity to certain types of light and sound. On the plus side, this means I can use my lived experiences of both physical and mental health conditions, and neurodiversity, to help others.

As a newly disabled woman in 2007, I hunted for support and guidance on the subject of sex and disability, and found very little accessible help. Being a pro-active type of sex goddess (!), I ran several sex and disability discussion groups at my local independent living centre – just to check there were other disabled people interested in sex. It turns out there are plenty of us around!

Feedback received from delegates at my group sessions, made it clear that health and social care professionals had a lack of knowledge and understanding of the obstacles

faced by people with disabilities; when it comes to a fulfilling intimate and sexual life - solo or otherwise. SWAD grew from the seeds of a community project into the training organisation it is today, covering Dorset and surrounding areas, as well as nationally and internationally. We believe that sex is something that can be openly discussed, and should not be swept under the carpet.

If you have a disability yourself; are a health or social care professional; a partner carer; or a parent carer, and you need some information on the many aspects of sexual expression and intimacy – please contact us. We have a wide knowledge of sex and intimacy resources in the UK and internationally, but can also signpost you to more appropriate resources if necessary.

Fast forward to 2021, and SWAD has been featured in a book; we have launched our web-based training services; won business awards for innovative and progressive work; and I have been an invited speaker at events local, national and international.


In recent years I have discovered naturism, which led me to meeting my partner Mike in a Jacuzzi. He has been part of my SWAD journey for 10 years (and counting), and together we continue to be passionate about access to passion for people with disabilities, and long-term health conditions. My lived experience of being bisexual and a swinger, combined with my professional background in training and development, makes for some interesting conversations!"

Sex and disability is our favourite topic, and we are always happy to chat about it. We would love you to join in our conversation!

Please feel free to contact me via the Hub
mail: Lorraine@SwadDorset.org or twitter [@swaddorset](https://twitter.com/swaddorset)

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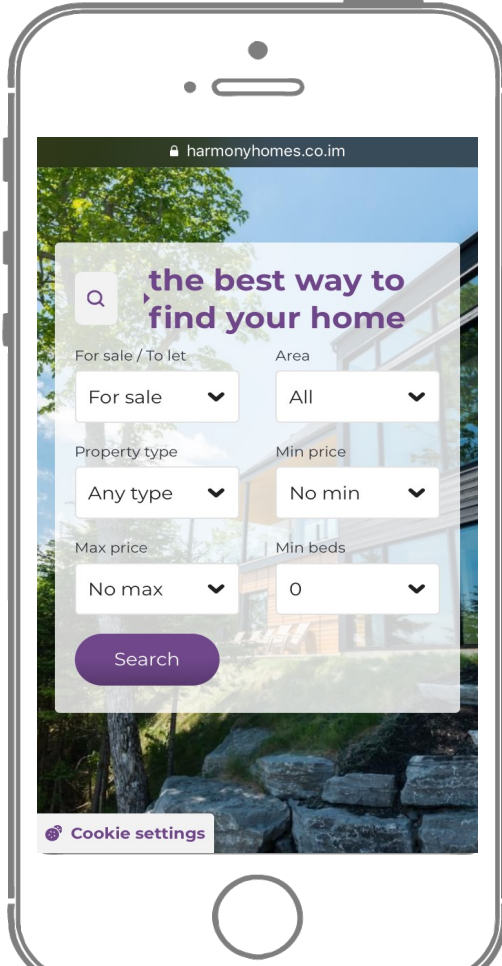
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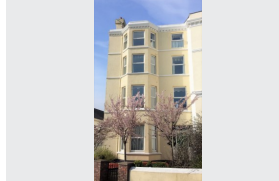
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