

THE BUZZ

SOUTH - SEPTEMBER 2020



HOW TO BE GREAT IN BUSINESS

see inside for more details

**Our Sponsors
and Partners**



SPEED NETWORKING GROUP 
Bringing your local business community together

 **BUSINESS BUZZ**
Step Up through Organic Growth

TRADE SHOW LOCAL 
Reinforce Your Branding

 **THE POWER**
BUSINESS AWARDS

FindUsOnWeb 
WE HELP YOU GROW...YOU PLAN, WE DELIVER

WANT TO KNOW ABOUT US MORE, GET FAMILIAR WITH

OUR BRANDS

WELCOME ON BOARD

Welcome on Board THE BUZZ Magazine!

Are you ready to boost connectivity for your business across the Island and beyond?

The demand to continuously find different ways to make a noise, market and promote your business, and to stay visible to existing and prospective customers has reached an all time high! We understand this can be extremely challenging for businesses, as well as keeping up with the demands of running a business...

So we listened to the community and now offer various tools to help, including free speed networking events (see if you can spot yourself in our gallery !), Business Buzz workshops, trade shows, exhibitions, and award nights (look out for The Power Business Awards coming soon!). These events help local business people make a noise about their business, market and promote their services, bring organic growth, and of course boost sales!

THE BUZZ is part of our commitment to “be close to you”, and the magazine is our latest tool to help connect businesses to their audience – from solopreneurs to SMEs! It is also a great resource to find suppliers, collaborators and opportunities to work together.

We know that consistent visibility matters! This is why THE BUZZ monthly magazine will be delivered to OVER 3000 BUSINESSES IN THE ISLE OF MAN. Having listened to our customers’ feedback, THE BUZZ magazine launch issue places focus on business services and trade shows – and there couldn’t be a more relevant time... as we are super excited for our upcoming Business Isle of Man - Trade Show Local!

So what kind of businesses will receive a hand-delivered copy of THE BUZZ? We have you covered, with both private and public sectors, plus charitable organisations. Distribution will go ahead to a vast range of businesses including but not limited to financial and accounting firms, telecommunication, health and beauty, hairdressers and salons, building and construction (including trades eg plumbers, electricians, carpenters), coffee shops, hotels, restaurants and food industry businesses, IT and computer services, web hosting and design, dental surgeons, driving schools, solicitor and law firms, and other miscellaneous businesses!

Thank you for choosing Find Us On Web to help your business, we look forward to connecting with you soon to create a BUZZ.

Plus there’s more to come, so stay tuned...

Santosh Kumar
CEO & Managing Director
Find Us On Web

PS. If you want to travel with us on THE BUZZ journey, we advise to book your place without delay to ensure the best possible offers to you. You might want to take advantage of multi-size adverts to promote your brand, either for long term growth or for an immediate return on investment.

CONTENTS OF THE ISSUE

OUR BRANDS	- 2	Foto Trendz Website Development	- 61
WELCOME ON BOARD	- 3	MW Estate Planning	- 62
CONTENTS OF THE ISSUE	- 4	How to choose your Will Writer?	- 63
Search Engine Marketing	- 5	Positive Branding	- 65
Find Us On Web Team	- 8	Harmony Homes	- 66
Nicholas Parker Consultancy	- 10	2 Fold Print	- 67
Facewebinar - Audio Video Confre..	- 11	Facewebinar - Audio Video Confre..	- 70
Admin By Debbie	- 12	Our Event Photo Gallery	- 72
Yes Mortgage Services Limited	- 20	Our Event Photo Gallery	- 75
Astrid Davies Consulting Limited..	- 21	Our Event Photo Gallery	- 76
Portfolio Counselling Services L..	- 22	Our Event Photo Gallery	- 77
2 Fold Print	- 23	Our Event Photo Gallery	- 78
Speed Networking Events	- 24		
Facewebinar - Audio Video Confre..	- 25		
A new revolution in signing a do..	- 27		
Harmony Homes	- 29		
How to be great in Business	- 31		
Imperial IT	- 32		
Website Designing	- 33		
2 Fold Print	- 34		
Jessica Jones Online	- 35		
7 Solid Reason to Attend Speed Networking	- 38		
Desirabilitee	- 41		
Power To Perform Fitness	- 42		
Our Trade Show Isle of Man information	- 43		
Sanjeev Mishra	- 48		
Timeless Techniques	- 49		
Visualytes Limited	- 50		
E-commerce Website	- 51		
2 Fold Print	- 53		
Jessica Jones Online	- 54		
Zebra Creative	- 55		
Zebra Creative	- 56		
Bespoke Software	- 57		
Corporate Branding	- 58		
Geecon UK Limited	- 59		
AR implementation will boost you..	- 60		

Search Engine Marketing

5 Ways Search Engine Marketing Will Profit Your Business



Small and big businesses alike are all on the same worldwide web (internet) putting in all their efforts to stand out from the crowd. They know it is their brand's persona that will attract customers and keep them hooked to their products. So the marketing strategies are shaped in such a manner as to satisfy the customers by helping them with their desired product or service. SEO and SEM prime factors affecting the ranking of a website. The content and quality of the website affect how your website is ranked on Google's Search Engine Results Page (SERP). All companies struggle to come on the first page of the results page.

SEO uses unpaid methods to bring traffic to your website while SEM requires paid marketing techniques like Pay Per Click (PPC), Paid Search, remarketing, and Display Advertisement.

Some small business owners feel that SEM is not required or not applicable to their growth in sales. But it is not true; all types of businesses can benefit from SEM. Let us take a look at the top 5 ways SEM Profits your Business.

Easy Tracking of Followers

Once you post an advertisement online, you just have to sit back and wait for the results. As an advertiser, you get to know all activities related to your ad. How many people saw your ad? Who clicked your ad? Which location gave maximum likes? All information at one place itself. Even if the ad did not perform well, you can alter some elements and reevaluate your plans. The important benefit here is that you know what is working and what must be scraped right away for genuine brand awareness.

Your Target Audience is Right There

About 90% of people look for a product or service online before deciding on purchasing it from the stores. This means your target audience is right there in the internet. You just have to place an appropriate advertisement with a catchy tagline and appealing image. Search Engines drive more traffic to websites with relevant information and error-free content. It is a jackpot if your brand name appears when people are actually searching for it. SEM gives faster results than SEO and Social Media Marketing.

Paid but Affordable

Though SEM uses paid advertisement it is quite economical for most businesses. It is much more affordable than traditional advertisements. Unlike television or a newspaper ad, SEM advertisements are focused on a filtered audience list for better visibility. This will ensure that there are no unwanted clicks but only genuine customers. If you feel a

Summary

Search Engine Marketing gives brands the power to focus on the target audience without going overboard with marketing techniques. It is the most flexible, affordable, and beneficial marketing method for all types of businesses. It is important for businesses to keep a dedicated team for SEM to achieve useful insights about customer behavior and gain maximum conversion.

We not only build High Performance

WEBSITES

But we help you turn them into a money machine

We make sure that your website is not just a non productive liability of your business but it is achieving its overall purpose by capturing and nurturing the business leads and generating revenue and sales

Get in touch:

T: 02381 780 468

E: Hello@visualytes.com

**Let's start right now
and be the best in
your business**



IT AGENCY
WEB DESIGN
MARKETING
BRANDING

“Your Visualisation Is Our Reality”

☎ +44 238 097 0305 ✉ hello@visualytes.com

END 2 END DIGITAL MARKETING PLANS

Package	Basic £350 <small>Prices Excludes VAT</small>	Standard £700 <small>Prices Excludes VAT</small>	Premium £1050 <small>Prices Excludes VAT</small>	Elite £1400 <small>Prices Excludes VAT</small>
Keyword Analysis and Ranking				
Generic Keywords	5	15	30	50
Location Coverage	1	2	3	5
Local Keywords	5	30	90	250
Competitor Analysis	3 Sites	5 Sites	10 Sites	15 Sites
Content Marketing				
Web Page Title	5 Pages	10 Pages	15 Pages	20 Pages
Mata Description	5 Pages	10 Pages	15 Pages	20 Pages
Update Header Tags	5 Pages	10 Pages	15 Pages	20 Pages
Update Image Alt Tags	5 Pages	10 Pages	15 Pages	20 Pages
Content Optimization for Robots & Human	5 Pages	10 Pages	15 Pages	20 Pages
Article Writing	1 per month	2 per month	3 per month	4 per month
Blog Writing	2 per month	2 per month	4 per month	4 per month
On page SEO				
Google Analytics Setup	Yes	Yes	Yes	Yes
Google Search Consls Setup	Yes	Yes	Yes	Yes
Robots.txt file Setup	Yes	Yes	Yes	Yes
XML Sitemap	Yes	Yes	Yes	Yes
Site Security Update	No	Yes	Yes	Yes
Preffered Domain Setup	No	Yes	Yes	Yes
hreflang attribute setup	No	Yes	Yes	Yes
404 Error Page creation	No	Yes	Yes	Yes
HTTP Status Code	No	Yes	Yes	Yes
SEO friendly URL	No	No	Yes	Yes
Canonical URL	No	No	Yes	Yes
Broken Link Fixing	No	No	Yes	Yes
Outbounq Link Creation	No	No	Yes	Yes

**Our Sponsors
and Partners**



On page SEO				
Business Registration in Google Map	No	No	No	Yes
Logical Site Stucture	No	No	No	Yes
Breadcrumbs Review and Update	No	No	No	Yes
SEO Friendly internal cross link	No	No	No	Yes
Page Speed Improvement	No	No	No	Yes
Off page Optimization				
Backlink Verification	Yes	Yes	Yes	Yes
Competitor Backlink Verification	No	Yes	Yes	Yes
Link Building Strategy	No	No	Yes	Yes
Content Sharing within Market niche	No	No	Yes	Yes
Forum Discussion Participation	No	No	No	Yes
Website Promotion	No	No	No	Yes
Business Directory Submission	5 Directory	10 Directory	20 Directory	40 Directory
Social Bookmarking	25 Submission	150 Submission	600 Submission	2500 Submission
Social Media Marketing	6 Post per week	12 Post per week	18 Post per week	36 Post per week
Facebook (Artwork + Content)	1 Post per week	2 Post per week	3 Post per week	6 Post per week
Instagram (Artwork + Content)	1 Post per week	2 Post per week	3 Post per week	6 Post per week
Twitter (Artwork + Content)	1 Post per week	2 Post per week	3 Post per week	6 Post per week
Linked In (Artwork + Content)	1 Post per week	2 Post per week	3 Post per week	6 Post per week
Google Plus (Artwork + Content)	1 Post per week	2 Post per week	3 Post per week	6 Post per week
Youtube (Video + Content)	1 Post per week	2 Post per week	3 Post per week	6 Post per week
Post, Photo & Video Sharing & Group Linkup	1 per week	3 per week	5 per week	10 per week
Likes, Follow, Connection (All Platform)	5	10	20	30
Engagement	No	No	No	Yes
Social Media Optimization	No	No	Yes	Yes
Video Production & Marketing	No	1 Video	2 Videos	5 Videos
Adwords Management	No	Yes	Yes	Yes
Google Adwords Management	0	1	3	5
Facebook Adwords Management	0	1	3	5
Instagram Adwords Management	0	1	3	5
Review Management	No	No	Yes	Yes
Facebook Review	0	0	3	5
Google Review	0	0	3	5
Linked Recommendation	0	0	3	5
Google My Business Management	No	No	Yes	Yes
Whatsapp Business Management	No	No	No	Yes
Digital Magazine Advertsing	A5 Quarter Page	A5 Half Page	A5 Full Page	A5 Double Page
Reporting Account Access	Yes	Yes	Yes	Yes

Our Sponsors and Partners



Find Us On Web are growing, we are now a team of five in the Isle of Man Head Office! We have had a fantastic year so far, a big thank you goes to the Isle of Man community for your support and well wishes.

We are enjoying getting to know SO many different companies and - more importantly - the people behind the business! The Find Us On Web offices have been super busy hearing all your stories.

There have been ten monthly speed networking events so far this year. These have been lively events with speakers attending as lead sponsors, and charities to help raise awareness for their causes. Businesses have benefitted from open networking opportunities and structured speed networking too.

Thanks to everyone so far who has been involved in our first two Business Isle of Man - Trade Show Local events, the first in July and the second recently in October. The Isle of Man has so many talented and passionate people who are ready to promote their businesses, charities and initiatives. We were impressed with the lengths exhibitors went to with their stands, competitions and prizes for visitors to interact with.



The Find Us On Web Team

Santosh Kumar

Founding Director

Santosh is a seasoned Entrepreneur and business owner. Co-founder and investor of many start-ups and flourishing business and advisory firms focused solely on helping individuals and organizations increase performance through strategy execution. One of the most influential strategic business management consultants on business growth strategy and associated execution.

Paul McArd

Founder Director

Paul is an experienced Managing/Principal Director with a demonstrated history of working in the Construction and Property industry. Skilled in negotiation, value engineering, business planning, property appraisal, cost management, and development viability. Strong entrepreneurship professional graduated from King William's College.

Carolyn Hudson

Director

Carolyn comes from a strong sales & marketing background & has vast experience working in the UK for 20 years for large corporates such as Yellow Pages and Vodafone. She returned home 10 years ago, and built great relationships and achievements as Corporate Account Manager at Manx Telecom and in sales at Everest Home Improvements. Carolyn joined Find Us On Web in April 2019.

John Ferguson

Director

John has a strong background in banking and investment management, achieved 20 years with Lloyds Bank on the Isle of Man. Skilled in wealth management, investments and pensions and portfolio management. John is experienced in relationship building and account management.

Jessica Jones

Director

Jessica joined us in September 2019 in a social media and marketing capacity. Jessica taught and assessed in further education for 15 years before starting her own business ventures. She trains business owners in how to get the best out of LinkedIn, writes online content, and trains in social media and online content scheduling tools.

We look forward to meeting you all soon!

FINANCIAL INVESTMENT AVAILABLE FOR PROPERTY DEVELOPMENT

Nicholas Parker

parker359@btinternet.com

07836 265 756



www.globalhruk.com

**Make HR Process Quick,
Easy and Simple.**

HR Software for companies where
people matter



HR analytics

Extract meaningful insight to support
strategic business decisions

Performance management

Align objectives and nurture talent to
unlock the potential within your
organisation

Talent management

Drive your people strategy by maximising
employee engagement

**Access Anytime
Anywhere**



Cloud Intro Training from nubeGO

As the trusted cloud adviser for small
and medium sized businesses in the UK
please use the link below to access a
detailed overview of exactly what the
Cloud is and how it could benefit your
organisation.

This is a **FREE** detailed overview
of cloud services and their
potential benefits.

 www.nubego.io/form

nubeGO offer a range of cloud consultancy, cloud training,
cloud support and DevOps consultancy services to small and
medium sized businesses.

 We are in Reading



www.nubego.io | 020 3901 8501



**Our Sponsors
and Partners**



OUR SERVICES



DOMAIN NAMES

We pride ourselves on a fast, secure domain name registration service with no compromise on features.



CLOUD SERVERS

The perfect solution for those who require a scalable solution, which is also faster and more reliable than shared hosting.



DATA CENTRE COLOCATION

Join ours and operates The Datacentre - a state-of-the-art Datacentre for the housing of all your IT infrastructure.



MANAGED HOSTING

Our UK based web hosting packages can help create a professional backbone for your online business.



DEDICATED SERVERS

On-demand Bare Metal servers featuring local SSDs, powerful Intel® Xeon® processors, and superior network.



SOLUTIONS

Solutions for your industry, including E-Gaming and Bitcoin Mining, along with essentials like Security and Backups.



Check out our latest properties...
www.harmonyhomes.co.uk



Do you have a property to sell?
Arrange your FREE valuation today...
Call 616200
Email douglas@harmonyhomes.co.uk



You may be looking for a little assistance with your everyday activities or more support to enjoy independence in your own home, PramaCare is here to help.

- Domestic support
- Cleaning & laundry
- Meal preparation
- Companionship
- Shopping
- Sitting service
- Personal care
- Nail cutting
- Washing & dressing
- Prescription collection
- Support eating & drinking
- Administering medication
- Accompanied appointments



For more information call 01202 207300
or www.pramacare.org.uk

Inspected and rated

Outstanding ★

For Care



Robust digital solutions focussing on highly creative results

HRMS SOLUTIONS CLOUD SERVICES DATA SERVICES BI SOLUTIONS

ONE ROOF, MULTIPLE DIGITAL SOLUTIONS

SERVICES



Website Development



Document Management



SEO and Social Media



Mobile App Development



Invoice Management



Bespoke Web Applications

WEB DESIGN

BRANDING

HOSTING

SEO/SMH

GET



call steve
01252 345074

FOR ALL YOUR T SHIRT PRINTING

£8 SINGLE T SHIRT

£7 10 PLUS T SHIRT

£6 50 PLUS T SHIRT

**WHITE T SHIRTS
FULL COLOUR PRINTS**

ALL PRICES PLUS VAT

info@desirabilitee.co.uk



Find new ways to
**generate leads and
drive sales**



**FREE MONTHLY
NETWORKING
EVENTS**

**QUARTERLY
TRADE SHOWS**



0800 1123 765

hello@findusonweb.com

GET



FOR ALL YOUR T SHIRT PRINTING

£9 SINGLE T SHIRT

£8 10 PLUS T SHIRT

£7 50 PLUS T SHIRT

**COLOUR T SHIRTS
FULL COLOUR PRINTS**

ALL PRICES PLUS VAT



Business Owners and Admin

Business owners need to make the best use of their time by focusing on growing their business and generating income. They should be open to new ideas and ways of doing things. The more business owners are able to delegate, the more time they will have to focus on their business. It is a responsibility and a privilege to own a business. Business owners should be able to delegate tasks to their employees and focus on the big picture. They should be able to manage their time effectively and make the most of their business. They should be able to delegate tasks to their employees and focus on the big picture. They should be able to manage their time effectively and make the most of their business.

Another advantage to being a business owner is that they can make their own decisions. They can make their own decisions about how to run their business and how to grow it. They can make their own decisions about how to run their business and how to grow it. They can make their own decisions about how to run their business and how to grow it. They can make their own decisions about how to run their business and how to grow it.

One other factor to consider when making the decision to start a business is the amount of time and money that will be required. It is important to have a realistic view of the costs involved in starting a business. It is important to have a realistic view of the costs involved in starting a business. It is important to have a realistic view of the costs involved in starting a business.

Have you been furloughed, made redundant or had your hours cut? Are you worried about your future?

We can show you how you could start your own home based business and create a secure, extra income without affecting your future work or family commitments.

To find out how please contact:
Roger Kennedy
The Q2K Group
07803 946303
rogerkennedy@gmail.com

AdminByDebbie
Virtual Assistant
debbie@adminbydebbie.com
www.adminbydebbie.com

Profile

offering free profiles to people struggling to find work and to Directors who may be laying people off and want to give them a positive report to take to a new employer – these will only be £30 instead of £50

Form available from my website to download: www.profile-p.com



FREE eBook

101 Business Marketing Tips and Ideas

www.mrgreat.co.uk

SCAN ME



SCURFIELD & ASSOCIATES
Estate & Wealth Management

JUJOO HOSTING

WE HAVE THE RIGHT HOSTING SOLUTION FOR YOUR EXACT REQUIREMENTS.

DOMAIN NAMES

MANAGED HOSTING

CLOUD SERVERS

DEDICATED SERVERS

DATACENTRE COLOCATION

Imperial IT

www.imperialit.im

Robust digital solutions focussing on highly creative results

HRMS SOLUTIONS CLOUD SERVICES

DATA SERVICES BI SOLUTIONS

ONE ROOF, MULTIPLE DIGITAL SOLUTIONS

Check out our latest properties... www.harmonyhomes.co.im



Do you have a property to sell? Arrange your **FREE** valuation today...

Call 616200

Email douglas@harmonyhomes.co.im



Find out more about how I can help or book a consultation, email hello@jessicajonesonline.com or telephone **07624 428793**.

Follow on Facebook or connect with me on LinkedIn



LinkedIn coaching & social media training for solopreneurs & small business



Our Sponsors and Partners



15 JANUARY 2021

INTERESTED IN GENERATING MORE EXPOSURE FOR YOUR BUSINESS?

Trade Show Local

**LET US CUSTOMISE THE PERFECT
SOLUTION FOR YOUR COMPANY! BECOME
A SPONSOR OF YOUR NEXT LOCAL
BUSINESS COMMUNITY EVENT TODAY**

Sponsoring our events will allow your organisation to be associated with one of the most important events in the local business calendar.

Part of The 12 Point Touch - A Unique Business Growth Strategy

An Introduction to our Speed Networking Approach



If business is all about who you know, then
the more people you know, the better

Networking events & conferences like Find Us On Web Speed Networking and coffee morning events are crucial for the first touch point. This type of contact is key for success in today's business world where faceless interactions are increasing.

About the company

We are a unique business service provider offering a one stop solution with all the key tools required for business growth of the local businesses.

We market and promote the offerings of local businesses within our business community to help them grow locally, nationally or internationally as per their need, desire & aspiration.

We help the local business people to market, promote, connect , network, build relationship, increase brand awareness, enhance brand visibility, develop sales leads, build sales pipelines , enhance business opportunities and bring more customers for tomorrow to achieve their business goals by face to face introduction of customers , suppliers, sponsors, partners and investors.

We help the businesses grow with our unique business growth strategies customised as per the individual business need. **we help them plan and deliver** it by walking a walk with them on a short term, mid term or long term basis ranging from 3-5 years of road map & plans.



Our Multiple Point of Touch Strategy

We at Find Us On Web, are making a huge impact on local businesses around us by bringing them **guaranteed more savings, guaranteed more customers, guaranteed more sales and guaranteed more growth** with the help of our proprietary multiple touch point strategy and a set of most effective business growth tools such as the "Connect and Network" program, the "Monthly Speed Networking", Industry leading Annual conferences and business seminar events, the "Business Buzz" Workshops, the "Trade Show", exhibitions and the business show, Monthly and quarterly magazine publications , The "Award Nights" etc..

A photograph of a man in a white shirt and dark tie, smiling and holding a dark jacket. He is standing next to a woman with dark hair and a brown scarf, who is also smiling and holding a glass of white wine. They are at a networking event with other people in the background.

Speed Networking - First Point of Touch

If business is all about who you know, then the more people you know, the better.

In today's information age of increasingly faceless human interactions, from gaining inspiration to learning about the industry, building recognition to generating valuable connections, networking and conference events are crucial as a starting point of any business success. But it can be easy to fall into a networking rut, hence a professional networking environment is a critical factor for the successful outcome of a networking event.

However, turning up to an event is simply not enough. You must put as much effort in as possible by talking to as many people as you can. When it comes to business, it's not about what you know, it's about who you know.

Our Events

Our events offer a great opportunity to meet several professionals – who represent a wide range of industries, specialities and talents – in a short amount of time.

Much like speed dating, at our business speed networking events, professionals will spend just a few minutes with each of their fellow attendees. After that, a bell will ring, signalling that it's time to change partners.

When networking, get out of your comfort zone and engage with people of all job levels and all industries.

By the end of the event, each attendee will have exchanged information with several area professionals – planting the seeds for potential partnerships and relationships down the road.



Our Speed-networking events are structured, fast-paced, effective and fun way to meet other businesses in mini one to one meetings



During a set time period you are able to get a brief understanding about what your new contact does, whether there is the possibility of a future business relationship and whether it would be worthwhile speaking or meeting in further detail

Our events are time efficient and facilitate the guaranteed way for everyone to have the opportunity to talk to every single other person in attendance on a one to one basis

Once the event has ended



WE HELP YOU MAKE YOUR BUSINESS MORE PROFITABLE

Visit FindUsOnWeb.com or Speak to
us on 01624 666 105 / 0800 1123 765

Always follow up with your new connections via an email, phone call, linkedIn message to arrange a face to face meeting with a target to create as many touch point as possible and understand more about the person you are meeting and their business.

It's crucial to get in touch while you're fresh in the mind of your connection to lay the foundation of future cooperation.

**Lastly, always remember events are
fun, so enjoy and have fun.**

zero broker fees

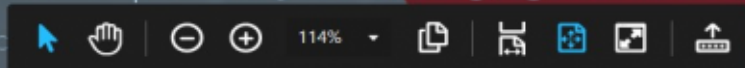
We offer whole of market access ensuring the widest suitability for you and your mortgage.

yes

mortgage services

0800 612 5596 | www.yesmortgageservices.co.uk

Your home may be



your mortgage.

From Sandbanks to Southbourne



Listen now: **102.8FM** or
online at **wearehotradio.com**

    wearehotradio

Our Sponsors and Partners





What does digital marketing success look like to you?

Beacon's digital campaign analytics gives you the marketing insights others don't have!



Start your journey at <http://bcn.to/buzz> or call us on 0203 011 1207



"It's lonely at the top"

Sound familiar?

You LOVE running your own show, but there's never anyone to confide in, to challenge you - just to hear your thoughts through?

Professional coaching with me would **really** help you.

For a free, confidential chat, to find out more, please email quoting **"BuzzAug20"**.

Executive & performance coaching,
mentoring, training, workshops

coaching - facilitating - change



info@astriddaviesconsulting.com

Our Sponsors and Partners



Portfolio Counselling Services Limited can assist in protecting your Assets against Inheritance Tax, creditors, divorce and in some instances care home fees.



Full details by e-mailing:
info@portfoliocounsellingsservices.com

Pcs
INTERNATIONAL

JUJOO
HOSTING

WE HAVE THE RIGHT HOSTING SOLUTION FOR YOUR EXACT REQUIREMENTS.

OUR SERVICES



DOMAIN NAMES

We pride ourselves on a fast, secure domain name registration service with no compromise on features.



CLOUD SERVERS

The perfect solution for those who require a scalable solution, which is also faster and more reliable than shared hosting.



DATACENTRE COLOCATION

jujoo owns and operates The Dataport - a state-of-the-art Datacenter for the housing of all your IT infrastructure.



MANAGED HOSTING

Our UK based web hosting packages can help create a professional backbone for your online business.



DEDICATED SERVERS

On-demand Bare Metal servers featuring local SSDs, powerful Intel® Xeon® processors, and superfast network.



SOLUTIONS

Solutions for your industry, including E-Gaming and Bitcoin Mining, along with essentials like Security and Backups.

**Our Sponsors
and Partners**

GEECON

VISUALYTES
IT & MARKETING SOLUTIONS

MISION

Imperial IT

FindUsOnWeb
WE HELP YOU GROW, YOU PLAN, WE DELIVER

Jessica Jones Online

GLOBAL HR
RECRUITMENT & TRAINING

JUJOO
hosting

Signit
ONLINE

MW
ESTATE PLANNING
LIMITED

GFM Finance

MONEX
MARKET

iB
BABY ACCOUNTING

22
ZEBRA
FLEXIBILITY

FindUsOnWeb
WE HELP YOU GROW...YOU PLAN, WE DELIVER
www.findusonweb.com

Find new ways to generate leads & drive sales

MAKE NOISE ABOUT YOUR BUSINESS

0800 1123 765
hello@findusonweb.com


Jessica Jones Online
LINKEDIN COACHING & SOCIAL MEDIA

LinkedIn coaching and social media training for solopreneurs and small business.

Find out more about how I can help or book a consultation, email hello@jessicajonesonline.com or telephone 07624 428793.

Follow on Facebook or connect with me on LinkedIn

Tony Thompson

Sales Intelligence

Sometimes you need to think further than the status quo and look at how you can create new routes to market.

07834 770692




360-it
interactive tours

info@360-it.co.uk
www.360-it.co.uk


TARA CHATZAKIS
COACHING

Life Coaching
because you were
Born For More

Tara Chatzakis Coaching
07933723731


Jennifer Palmer, The Contemporary PA
Licensed Virtual Assistant
Marketing & General Admin

Are you a small business owner wearing admin, sales, marketing & finance hats?

It is a particularly difficult time for small, independent businesses but you are vital to the local community.

Give me a hat or two!

jennifer.palmer@thecontemporarypa.co.uk
www.thecontemporarypa.co.uk

NEMISHA PATEL OWEN
Mindset Coach

I help ambitious leaders and business owners MAKE TIME TO THINK, to achieve their desired outcomes! Up for a mindset shift? Jump on a free 60min consult call.

Contact: support@nemishapatelowen.com
www.nemishapatelowen.com
[@nemisha.patelowen](https://www.instagram.com/nemisha.patelowen)



Even Keel Financial 

Balancing your finances

JUJOO
HOSTING

WE HAVE THE RIGHT HOSTING SOLUTION FOR YOUR EXACT REQUIREMENTS.



DOMAIN NAMES



MANAGED HOSTING



CLOUD SERVERS



DEDICATED SERVERS



DATACENTRE COLOCATION

Our Sponsors and Partners

 **GEECON**

 **VISUALYTES**
IT & MARKETING SOLUTIONS

 **MISION**

 **Imperial IT**

 **FindUsOnWeb**
WE HELP YOU GROW...YOU PLAN, WE DELIVER

 **Jessica Jones Online**

 **GLOBAL HR**
PROFESIONAL STAFFING

 **JUJOO**
hosting

 **Signit**
ONLINE

 **MW**
ESTATE PLANNING
LIMITED

 **GFM Finance**

 **MONEX**
MARKET

 **iB**
BABY ACCOUNTING

 **23**
CLUB

Speed Networking Events

7 Solid Reasons to Attend our Speed Networking Events



1. Accelerate business contacts and maximize your time

Meeting new contacts face to face can be the best way to start any business relationship. At speed networking events, you get the chance to put yourself in front of a range of companies in one setting in a short space of time, making this one of the most efficient networking activities to get involved in.

2. Build your circle of influence by getting in front of the right people

Networking events are also a great way to reconnect with contacts from the past and to re-ignite potential opportunities, expand your network, increase your circle of influence, and build a wider audience for you and your brand.

3. Connect and network by exchanging business contacts

If you're looking to network to meet new connections, you simply cannot afford to miss speed networking sessions. These fast-paced, fun networking sessions allow you to have one-minute meetings with up to 20-30 people. Make sure you arrive early to secure your seat and remember to bring plenty of business cards with you.

4. Do more than just pass a card, build a stronger connection

Connect with like-minded people face to face and network one on one with local business people. Build a stronger personal connection, by getting to know the face behind the name and more about the person on a human to human level. This is ever more important in our online and digital world.

5. Stay at the forefront of your customers' minds with consistent visibility

Present your business consistently at regular intervals to local business people with the ultimate goal to connect and network, and to grow your business organically. Consistently interacting in this way will build the 'know, like, trust' relationship, and build brand credibility.

6. Fun and fast paced to build long lasting relationships with new & existing customers

Build long lasting relationships with new and existing customers, and meet future customers in a consistent and structured way in an environment which is fun and fast paced. Grow your business organically over the next 6 to 12 month period.

7. Gain attention to interact and share information and raise awareness

Perfect your 30-second pitch and build credibility by sharing concise and important statements for your business to gain attention and prompt networkers to meet you after the event over coffee for a deeper and better understanding of your business.

Look out in next month's publication for more touchpoints

JUJOO HOSTING

WE HAVE THE RIGHT HOSTING
SOLUTION FOR YOUR EXACT REQUIREMENTS.

OUR SERVICES



DOMAIN NAMES

We pride ourselves on a fast, secure domain name registration service with no compromise on features.



MANAGED HOSTING

Our UK based web hosting packages can help create a professional backbone for your online business.



CLOUD SERVERS

The perfect solution for those who require a scalable solution, which is also faster and more reliable than shared hosting.



DEDICATED SERVERS

On-demand Bare Metal servers featuring local SSDs, powerful Intel® Xeon® processors, and superfast network.



DATACENTRE COLOCATION

jujoo owns and operates The Dataport - a state-of-the-art Datacenter for the housing of all your IT infrastructure.



SOLUTIONS

Solutions for your industry, including E-Gaming and Bitcoin Mining, along with essentials like Security and Backups.

Our Sponsors and Partners





Do Not Wait
Sign your document *Online* now!

www.signitonline.co.uk

Sign Documents *electronically* faster & easier than ever before.

Sign it online allows you to sign contracts, leases, orders and different forms online anytime, anywhere, from any internet connected device.

Streamline and improve your workflow by getting rid of routine paperwork hassles.



SEAMLESS DESIGN

Simplify your contracting process by having clients, team members, and stakeholders at one place.



ANALYTICS & INSIGHTS

See new contracts for all your upcoming projects in one convenient place, or drill down by followup actions.



MANAGEMENT

Manage your project contracts and statuses from one single location, quickly see unsigned contracts.



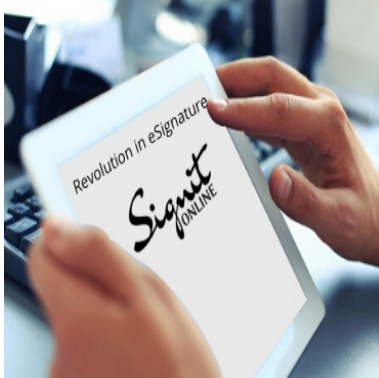
EVENT NOTIFICATION

Get notified for each and every action happening on your contracts or agreements in real time.

Easy and Quick contract or agreement management

A new revolution in signing a document online

We all are witnessing a world where everything is turning digital and this trend of digitalisation is at a great upsurge as well.



Not only concerning the protection factor, but this digitalization is somewhat helping the environment also because less use of paper is being seen due to digitalization. But can we sign a document online? Let's get into the answer to this question in the next segment of this question.

What is the basic process of signing a document online?

There is a simple three-step process by which you can have a document signing application online without any error or confusion. The steps go like this:

1. You'll have to download the document to a company: there are many specialized online based company which can convert the document into the desired format.
2. Drop your signature in the space provided in the document: there must be a space where you can sign. When it is online in nature you can scan your sign, save it in your system or any device and then upload and drag that sign in the space provided.
3. The last step is confirming the process: it is a very important step and this is totally non-negotiable because confirmation is a must. The document where you have signed must require a confirmation also by the sender of that particular document. Once you have completed the digital signature application process, a page of confirmation will appear and you'll have to agree with that.

What should be the quality of the company which you'll choose?

This is all in all a new innovation related to the agreement signing the application process online. The company which you are choosing for such purpose should have certain qualities like:

1. The company should fit to all business
2. The company should be able to navigate quickly
3. Shouldn't have any issues while clicking which means the company should have one-click send policy and the system as well.

We not only build High Performance

WEBSITES

But we help you turn them into a money machine

We make sure that your website is not just a non productive liability of your business but it is achieving its overall purpose by capturing and nurturing the business leads and generating revenue and sales

Get in touch:

T: 02381 780 468

E: Hello@visuallytes.com

Let's start right now
and be the best in
your business



IT AGENCY
WEB DESIGN
MARKETING
BRANDING

How to Launch a Brand New Website (With a Bang!)

Everything your business
needs from as little as

£50/month!

Need a website for your business? Already have one that's not doing what it should or you maybe just want to upgrade, or do you simply want to enhance your brand and online presence. Whatever has stopped you in the past need no longer be a problem, and you can be sure that imperial IT will have a package to suit your business requirements.

It may be that cost has been a barrier....a good website can be expensive! Our flexible, affordable pay monthly rent a website packages can put a tick in all the right boxes by offering your business the ability to pick and choose what features you need for your website, but not only that, our websites are completely scalable meaning you can grow your website as your business grows.

E-Commerce Website

- Magento Framework
- Free hosting
- Free Logo Design
- Responsive/Mobile friendly
- Setup 1000 Products
- Stripe Payment Gateway
- SEO Optimized
- Google ready
- Monthly Reports
- Email Support

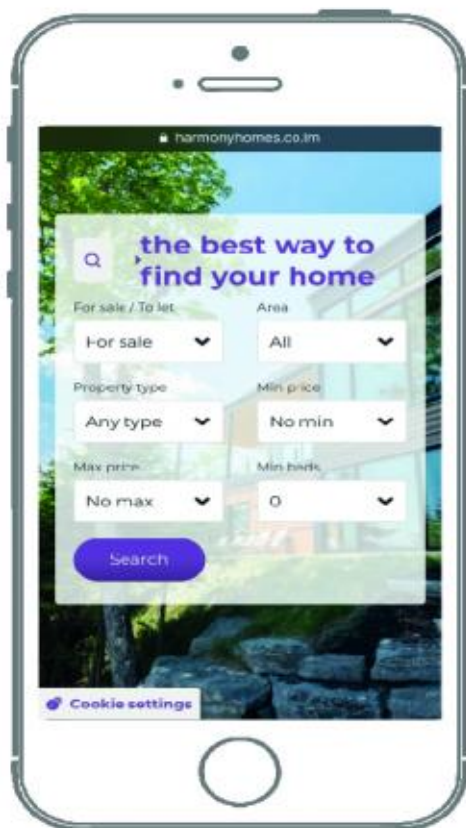
CMS Website

- Wordpress Framework
- Free hosting
- Free Logo Design
- Responsive/Mobile friendly
- Upto 10 Page Custom Website
- Youtube/Video/Google Maps
- Range of custom forms
- Google/SEO ready
- Gallery/Slideshow function
- Monthly Reports
- Email Support

4 easy, fast and secure steps for website rental

1 ANALYZE 2 STRATEGIZE 3 IMPLEMENT 4 GO LIVE

36 Victoria, Douglas, Isle Of Man, IM1 2LB



Check out our latest properties...
www.harmonyhomes.co.im



Do you have a property to sell?
Arrange your FREE valuation today...

Call 616200

Email douglas@harmonyhomes.co.im



Robust digital solutions focussing on highly creative results

HRMS SOLUTIONS

CLOUD SERVICES

DATA SERVICES

BI SOLUTIONS

ONE ROOF, MULTIPLE DIGITAL SOLUTIONS

SERVICES



Website
Development



Document
Management



SEO and
Social Media



Mobile App
Development



Invoice
Management



Bespoke Web
Applications

WEB DESIGN

BRANDING

HOSTING

SEO/SMM

**Our Sponsors
and Partners**





SPONSORSHIP

**Attract and
engage
customers
with your
brand and
product
offerings**



How to be great in Business

successful businesses, which will not only survive but prosper too, must be willing to adapt, by networking, by employing fresh new talent and finding different ways to sell their services



The twenty-first century has seen businesses minimise waste, maximise revenue opportunities and learn how to increase efficiency. It is a brave new world and successful businesses, which will not only survive but prosper too, must be willing to adapt.

The digital footprint

The rise of online businesses, such as Airbnb, has shown property owners how they can utilise their properties while they are away on holiday, or offer a short-term let of their spare rooms, creating a fierce low-cost competitor to the hotel industry.

Be aware of the power of networks

With the advent of the ubiquitous social media network Facebook, it is becoming a large aspect of our modern digital culture that your networks are what make or break you. Yes, what you know is important. But who you know is, and, to a degree always has been, of vital importance. The power of networks is an area of growing importance in the commercial sector. A new membership network has proved successful in the commercial sector, specialising in how businesses can sell their down-time, unsold stock or products and services. Its name is Find Us On Web Business Network, and it operates across the local, national and international levels.

With thousand and thoudand of members loccaly and nationally, this system allows its members to sell unsold seats or rooms in the leisure and tourism sector, or make the most of quiet periods in areas of professional services, such as accountants selling their unbooked time. Even in specialist areas, such as the media industry, unbooked advertising space can be offered to other Bartercard members, providing a new marketing platform. The platform offers a community of potential buyers, widening the network of people who might take advantage of what would otherwise be wasted.

Support Budding Talent and Reap the Rewards

It is important to understand how best to operate as a business to be efficient, effective and deliver against the bottom line, year in and year out. But business owners and leaders must also understand how to nurture the future of the company. The crisis in graduate employment across the UK over the last few years has seen fierce competition for junior roles, with limited experience offered by the leagues of university graduates applying for jobs. By offering internships, mentoring and on-the-job experience to young people, you will find you foster future talent that might prove invaluable to your business. There is a lot, especially in the digital age, that can be learnt from the young, from understanding digital and communication trends to having someone in-house who is familiar with Photoshop - not because you sent them on a training course, but by mere virtue of the fact that the up-and-coming generation are more au fait with technology.



www.imperialit.im

Robust digital solutions focussing on highly creative results

HRMS SOLUTIONS

CLOUD SERVICES

DATA SERVICES

BI SOLUTIONS

ONE ROOF, MULTIPLE DIGITAL SOLUTIONS

Imperial IT is the one stop store to cater to your complex or simple web development and digital marketing needs. Innovation lies at the heart of our approach. Our focus is to deliver digital solutions that will keep you a step ahead, always.

SERVICES



Website Development



Document Management



SEO and Social Media



Mobile App Development



Invoice Management



Bespoke Web Applications

WEB DESIGN

BRANDING

HOSTING

SEO/SMM

Our Sponsors
and Partners



Website Designing

Website Designing: 5 Reasons Why Your Business Needs it



Are you still struggling to get on new customers with traditional offline marketing techniques?

Do you feel online marketing would take more time and money? If you feel you are not tech-savvy and a business website is not your thing; think about it a little more. At this very moment, a majority of the world population is surfing the web and browsing about a product or service. You cannot deny the fact that people are diligent about analyzing online reviews and product descriptions before purchasing a product. Do you need more reasons to hire a web designer? Read on to find out why you must invest in making a good business website.

You can attract genuine customers

If you think small businesses do not need website marketing strategies then you are wrong. It is always better to have a website with all the relevant information about your products and services. You should invest in making your brand look appealing online to a customer. A website is a good platform to attract consumers by elaborating on your company's evolution over the years. Also, most consumers trust a brand having a reputed legacy. So, showcase your worth with an attractive logo, slogan, and an all-inclusive website. Customers are more likely to contact a business using online information. Modern websites have contact information forms for getting genuine customers.

You can be available 24×7

A regular office hour may not be able to fulfill the queries of all the customers. But having a website in place will ensure every question is being answered. People will have their doubts cleared by just reading your website information. When people have access to the company website 24×7 they can put up a request or message any time of the day online. They can sign up for regular newsletters (if any); purchase from your website; even schedule an appointment; the possibilities are endless. Since throughout the day people are busy with their regular work, a website that is always filled with the latest update and is highly responsive is a great relief factor for consumers.

You get a designated space online

Though social media marketing can give your brand some exposure, you never know when your content might be removed from it by the owners. It is not completely under your control. But a business website is your own space to showcase your credibility as a service provider. You have all the right to keep or remove matters related to the website.

You can reach to a wider audience

An internet connection is readily available in most parts of the world and it makes accessing a web page easier than ever. As the number of internet users is growing each year, you have no idea how much exposure your website will get every year. As a business owner, you will have the urge to expand your business soon. A website gives the power to sell your products in a remote location too. With proper networking and some help from the website developers, you can make business happen in different parts of the world.

FindUsOnWeb

WE HELP YOU GROW...YOU PLAN, WE DELIVER

www.findusonweb.com

Find new ways to generate leads and drive sales



**FREE MONTHLY
NETWORKING
EVENTS**

MAKE **NOISE**
ABOUT YOUR
BUSINESS



**QUARTERLY
TRADE SHOWS**

**ENHANCE VISIBILITY
OF YOUR BUSINESS**

☎ 0800 1123 765 ✉ hello@findusonweb.com

**Our Sponsors
and Partners**

GEECON

VISUALYTES

MISION

Imperial IT

FindUsOnWeb

Jessica Jones Online

GLOBAL HR

**JUJOO
hosting**

**Signit
ONLINE**

**MW
ESTATE PLANNING
LIMITED**

GMS Finance

**MONEX
MARKET**

**iB
BABY ACCOUNTING**

**84
FURNITURE**



LinkedIn coaching and social media training for solopreneurs and small business.



LinkedIn Coaching

- Find your voice and confidence to engage and build connections
- Build your client-base
- Raise your visibility on an amazing networking platform
- Guidance on content. Tips and tricks to help you on your way. Help with finding your message and LinkedIn branding.

"I would recommend Jessica to anyone wanting to up their LinkedIn game!"

Social Media Training

- Train key staff members in the use of social media to promote your business
- Learn how to manage content and to automate processes
- Solid practical advice to simplify your social and raise brand awareness

"My team are delighted that they could learn almost at their own speed, rather than being pushed along. They felt Jessica's approach really worked for them, and I'm seeing the results that prove it did."

Find out more about how I can help or book a consultation, email hello@jessicajonesonline.com or telephone **07624 428793**.

Follow on Facebook or connect with me on LinkedIn





POOR REPUTATION MAY LEAD TO
FALL IN PROFITS

ENHANCE YOUR
IMAGE WITH
EVENT SPONSORSHIP

CALL US FOR DETAILS

SPONSOR AN EVENT

“

MAXIMISE YOUR
BRAND'S VISIBILITY
WITH A
COST-EFFECTIVE
SOLUTION

”

CALL US TODAY

Sponsorship
starts from £60

REMIND PEOPLE ABOUT YOU



*Build or
Maintain your
reputation*

CALL US FOR
SPONSORSHIP OPTIONS

A FRIENDLY REMINDER TO EVERYONE



BUSINESS SPEED NETWORKING

PALACE HOTEL, DOUGLAS

**THE MOST EXCLUSIVE BUSINESS
NETWORKING EVENT, GET READY
TO FEEL THE DIFFERENCE**

visit findusonweb.com for more details

FIRST POINT OF TOUCH - SPEED NETWORKING



7 Solid Reasons To Attend Speed Networking Events

1

ACCELERATE BUSINESS CONTACTS AND MAXIMISE YOUR TIME

Meeting new contacts face to face can be the best way to start any business relationship. At speed networking events, you get the chance to put yourself in front of a range of companies in one setting in a short space of time, making this one of the most efficient networking activities to get involved in.

LOOK OUT FOR MORE TOUCH POINTS IN THE NEXT PUBLICATION THAT CONTRIBUTE TO OUR *Multiple Touch Point Strategy*

2

BUILD YOUR CIRCLE OF INFLUENCE BY GETTING IN FRONT OF THE RIGHT PEOPLE

Networking events are also a great way to reconnect with contacts from the past and to re-ignite potential opportunities, expand your network, increase your circle of influence, and build a wider audience for you and your brand.

CONNECT AND NETWORK BY EXCHANGING BUSINESS CONTACTS

If you're looking to network to meet new connections, you simply cannot afford to miss speed networking sessions. These fast-paced, fun networking sessions allow you to have one-minute meetings with up to 20-30 people. Make sure you arrive early to secure your seat and remember to bring plenty of business cards with you.

3



4

DO MORE THAN JUST PASS A CARD, BUILD A STRONGER CONNECTION

Connect with like-minded people face to face and network one on one with local business people. Build a stronger personal connection, by getting to know the face behind the name and more about the person on a human to human level. This is ever more important in our online and digital world.





5

ENSURE YOU STAY AT THE FOREFRONT OF CUSTOMERS' MINDS WITH CONSISTENT VISIBILITY

Present your business consistently at regular intervals to local business people with the ultimate goal to connect and network, and to grow your business organically. Consistently interacting in this way will build the 'know, like, trust' relationship, and build brand credibility.

FUN AND FAST PACED TO BUILD LONG LASTING RELATIONSHIPS

Build long lasting relationships with new and existing customers, and meet future customers in a consistent and structured way in an environment which is fun and fast paced. Grow your business organically over the next 6 to 12 month period.



6



7

GAIN ATTENTION TO INTERACT & SHARE INFORMATION AND RAISE AWARENESS

Perfect your 30-second pitch and build credibility by sharing concise and important statements for your business to gain attention and prompt networkers to meet you after the event over coffee for a deeper and better understanding of your business.

GET



call steve

01252 345074

FOR ALL YOUR
T SHIRT PRINTING

£8 SINGLE T SHIRT

£7 10 PLUS T SHIRT

£6 50 PLUS T SHIRT

**WHITE T SHIRTS
FULL COLOUR PRINTS**

ALL PRICES PLUS VAT



info@desirabilitee.co.uk

INSIGHT60/AUG/2019

GET



FOR ALL YOUR
T SHIRT PRINTING

£9 SINGLE T SHIRT

£8 10 PLUS T SHIRT

£7 50 PLUS T SHIRT

**COLOUR T SHIRTS
FULL COLOUR PRINTS**

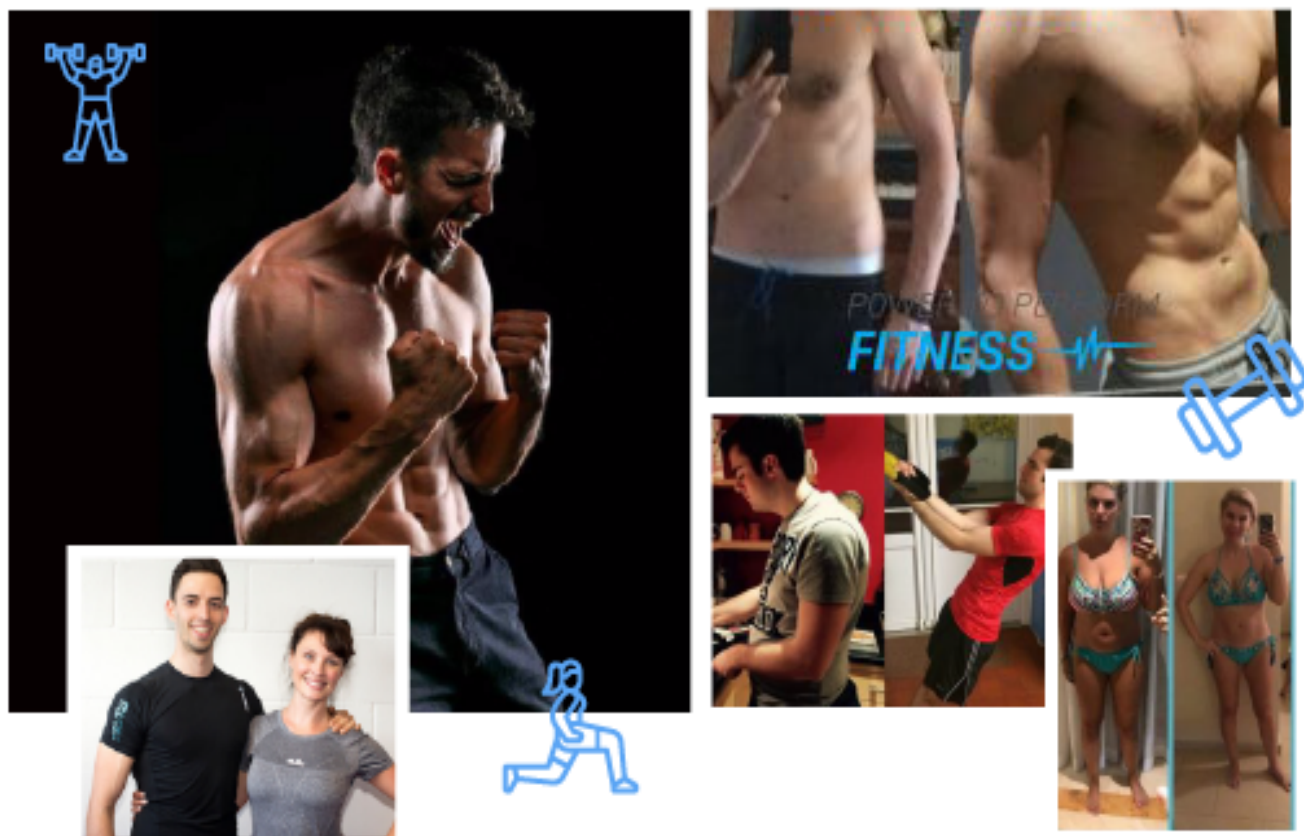
ALL PRICES PLUS VAT



INSIGHT60/AUG/2019

Our Sponsors
and Partners





**THE STEP-BY-STEP BLUEPRINT AND
PLAN FOR BUSY PEOPLE TO DROP FAT,
BUILD STRENGTH & FEEL HEALTHY
IN JUST 10 MINUTES A DAY!**

**JOIN THIS LIFE-CHANGING PROGRAM NOW
FOR ONLY £147! (FIRST 20)**

For enquiries
call **Joey Romeu** on **07595268234** or
email **joey.romeu@googlemail.com**

**Our Sponsors
and Partners**

GEECON

VISUALYTES
IT & MARKETING SOLUTIONS

MISION

Imperial IT

FindUsOnWeb
WE HELP YOU GROW, YOU PLAN, WE DELIVER

Jessica Jones Online

GLOBAL HR
PROFESSIONAL STAFFING

JUJOO
hosting

Signit
ONLINE

MW
ESTATE PLANNING
LIMITED

GFC Finance

MONEX
MARKET

iB
BABY ACCOUNTING

42
COLLEGE

TRADE SHOW LOCAL

THIS IS WHERE BUSINESS HAPPENS.

OPEN FOR ALL BUSINESSES.
REGISTER TO VISIT YOUR LOCAL TRADESHOW TODAY!



BUSINESS ISLE OF MAN

TRADE SHOW 2020-21

YOUR LOCAL TRADE SHOW AND BUSINESS NETWORKING EVENT

Don't just hear about it Experience it!

In association with

Find Us On Web

- Meet over 80 exhibitors on average per show
- 100's and 100's of visitors
- 3 world class business networking events
- 4 exclusive educational and informative presentations

Providing valuable up to date industry information together with targeted guest speakers at a full day event and creating a collaborative business environment WITH the local businesses, FOR the local businesses, BY the local businesses.

Products
Solutions
Services
Vendors
Guest Speakers
Free demos
and much more

Feel free to join us for a full day of demos, networking, connecting, shopping, entertainment and plenty of food



- Connect, network and promote
- Sales workshops
- Life changing business seminar
- Health and wellness tips
- Speed networking events
- Business match making exhibits

SECURE YOUR PLACE

To secure your exhibition booth at the Trade show please email us at tradeshow@findusonweb.com. Stands will be allocated on a first-come, first-served basis. Invitations to exhibit at the show are issued by Find US On Web Limited and are non-transferrable.

Nothing can replace meeting face to face

JOIN US AT THE 2020-21

TRADE SHOW LOCAL

Reinforce Your Branding

2020 - 2021 DATES (4 QUARTERLY SHOWS PER YEAR)

THU - 15 OCT 20 | THU - 22 APR 21

FRI - 15 JAN 21 | THU - 15 JUL 20

Find Us On Web trade show will feature offers FROM the local businesses, FOR the local businesses to help you create value and maximise your performance.

SAVE TIME, SAVE MONEY, DO BUSINESS

Our trade show brings growth to the Isle of Man. Companies from around the Island and UK provide a glimpse into what the future holds for the local flourishing industry. Nowhere else on the island can you see so many products and services in one place. Buyers can evaluate the services from over 40 exhibitors and find unique solutions and offerings. There is no charge to attend the trade show; however, registration is required. Business networking and conference attendees on the day of event will automatically be registered for the trade show.

WORLD-CLASS NETWORKING

As one of the largest local event organisers, our trade show is the one you need to attend to build relationships with local operator colleagues and suppliers. Our trade shows enable greater opportunities for local business persons to connect and network allowing them to create customers for tomorrow.

FEATURE! HEADSHOT LOUNGE

Every year, one of our trade shows will be offering a headshot lounge in partnership with a local photographer. Bring your best outfit and take the opportunity to pose for a professional business photo FREE OF CHARGE. It will be sent to you via email and is suitable for website or social media use.



UPGRADE YOUR EXPERIENCE

During and at the end of the trade show, we will host a reception in casual setting which will include food and refreshments. A chance for industry professionals to network, catch up with old friends and get to know our staff. This event is open to all conference, trade show and networking participants at no charge. However, a name badge is required for entry.

- Start your day with a full English breakfast between 7am and 9am
- Enjoy your midday with a complimentary buffet lunch between 12pm and 2pm
- Network over a complimentary evening drink session between 4pm and 6pm
- Finish your day by re-establish the connections made over a delicious dinner between 5pm and 7pm

BEST WESTERN PALACE HOTEL

EXHIBIT HALLS A & B

Central Promenade, Douglas,
Isle of Man IM2 4NA

Why Attend?

- Gain an overview of the market and industry
- Keep ahead of your competitors
- Evaluate products and suppliers
- Look for specific products and services
- Huge offers for one day only
- Extend and deepen your knowledge
- Generate new business contacts
- Network and connect personally
- Free competitions to win over £1000+ worth of prizes
- Free goody bag filled with merchandise from local vendors

There is no charge to attend the trade show.

However, advance registration is required. This provides **FREE** access to the exhibit hall and trade show events*

*On the door Entry Fees of £15 applies to all the non registered visitors

**A name badge is required for
entry to all our events.
Please register to get one**

REGISTER ONLINE

on eventbrite
or on

www.FindUsOnWeb.com

Why Exhibit?

- Make noise about your business
- Connect and network
- Market and promote
- Generate leads
- Sale or close deals with on the spot offers
- Meet existing and potential new customers
- Demonstrate your products and showcase your brand to active buyers
- Strengthen and expand your network with sellers and the broader business community
- Receive attention from leading local experts in the industry
- Secure new leads and opportunities
- Build new business relationships and alliances

WE HELP YOU SHAPE YOUR FUTURE.

WITH 12 POINT TOUCH. TRADE SHOW IS OPEN NOW



Our Sponsors
and Partners



BE PREPARED FOR THE

STORM SEASON

CONNECT • NETWORK • GROW

CONNECT

CONNECT WITH YOUR EXISTING
AND POTENTIAL CUSTOMERS
ON A REGULAR BASIS

NETWORK

NETWORK WITH LIKE MINDED
BUSINESS PEOPLE LOCALLY
AND ENHANCE YOUR VISIBILITY

GROW

GROW YOUR BUSINESS
ORGANICALLY WITH OUR 12
POINT TOUCH

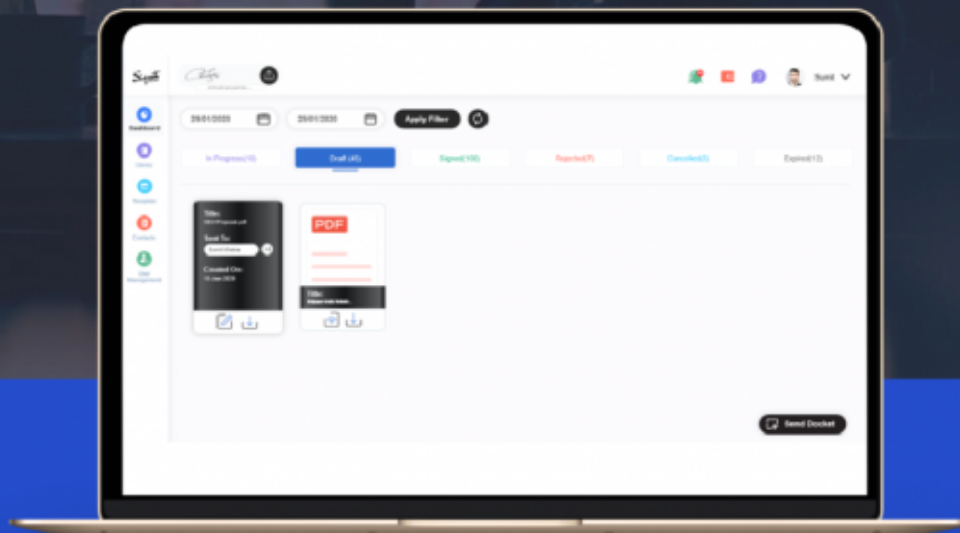
TRADE SHOW LOCAL

Reinforce Your Branding



Sign your document **Online now!**

www.signitonline.co.uk



Send you contract and agreement for signing digitally in
just 20 pence

Sign Documents *electronically*
faster & easier than ever before



Seamless
Design



Analytics &
Insights



Easy
Management



Event
Notification

CONTACT US ON

 +44 238 097 0305  hello@signitonline.co.uk

Our Sponsors
and Partners





tech: friend

Benefit

A flexible working, Employee benefit scheme

Improve your work/life balance with our
exclusive flexible working scheme.

£14.58

inc VAT per employee/individual, per month!

(Price is T£175 inc VAT for 12 months, payable in
advance and then annual renewal fee of £150)

 **0800 328 2852**

 **sales@timelesstech.co.uk**

**Our Sponsors
and Partners**

 **GEECON**

 **VISUALYTES**

 **MISION**

 **Imperial IT**

 **FindUsOnWeb**

 **Jessica Jones Online**

 **GLOBAL HR**

 **JUJOO
hosting**

 **Signit
ONLINE**

 **MW
ESTATE PLANNING
LIMITED**

 **GFM Finance**

 **MONEX
MARKET**

 **iB
BABY ACCOUNTING**

 **49
EBBW**



VISUALYTES

WELCOME TO

IT AGENCY

Web Design, Marketing & Branding



Digital
Marketing



Mobile
Apps



Web
Development



SEO
Optimization



Ecommerce



Branding

01 Strategy



Design02



03 Develop



Support04



CALL US

+44 238 097 0305



WRITE US

hello@visualytes.com



JOIN US

f /visualytes

in /visualytes-limited

Our Sponsors
and Partners



E-commerce Website

E-commerce Website: 10 Must-have Features



Online shopping has given a whole new experience to people who are constantly looking for a change in style, easy access to the latest gadgets, or just want to buy essential grocery items. Retail businesses have seen great success with the increasing number of online shoppers for almost all items. So what makes an e-commerce website most-visited? Is it the design? Is it the product listing? or something else? Let us find out 10 must-have features for any e-commerce website

User-friendly

About 80 to 90% of online visitors will leave a shopping website when asked to register before making a purchase. The idea should be to keep things simple for anyone using your e-commerce website. When a person is looking for a particular product, it is distracting to see numerous ads and pop-ups about the latest products. You should try to make the search results appear faster. For example: Try to suggest similar items like the one they searched or purchased before. Include a variety of filter options for all the products. The user should be able to make a choice using these features and not get frustrated. You must make sure that the user experience is not hampered even when viewed on the mobile application.

High-Quality Graphics

For a person browsing an e-commerce website, whatever pleases the eyes will definitely be added to the cart. You have to endorse your products on the website using high-quality images that look appealing on all types of devices. Consumers want to have a 360-degree view and images from all angles of their desired product. Whatever product description you provide, unless it is paired with an equally promising product image people will not consider it as an option. Ecommerce websites should have multiple angle and high definition images for every product. A video about how to use the product or someone using the product will also make a good impression.

Wish Lists

What makes Amazon the most-visited shopping website? They use the remarketing strategy by reminding people about their wish lists. When people carefully choose and save things for buying later, it is stored in the wish lists. Even if the person forgets about those products; these lists just lure them into adding them to the cart. Emailers are also sent including the wish list products to have people check them out again. This is a definite feature every e-commerce website must include for their business.

Social Media Lin

You should link your social media business pages on the e-

Summary

No matter what design and theme you choose for your e-commerce website make sure to include these features for better leads. E-commerce websites give the flexibility of using innovative solutions for splendid user experience. It is never too late to work on improving the look and feel of your website with the best practices of website designing.



Also

ATTEND OUR EXCLUSIVE BUSINESS SPEED NETWORKING

AT PALACE HOTEL, CENTRAL PROMENADE, DOUGLAS

EVERY MONTH

More info at www.findusonweb.com



LinkedIn coaching and social media training for solopreneurs and small business.

LinkedIn Coaching

- Find your voice and confidence to engage and build connections
- Build your client-base
- Raise your visibility on an amazing networking platform
- Guidance on content. Tips and tricks to help you on your way. Help with finding your message and LinkedIn branding.

"I would recommend Jessica to anyone wanting to up their LinkedIn game!"

Find out more about how I can help or book a consultation,
email hello@jessicajonesonline.com or telephone **07624 428793**.

Follow on Facebook or connect with me on LinkedIn  

Social Media Training

- Train key staff members in the use of social media to promote your business
- Learn how to manage content and to automate processes
- Solid practical advice to simplify your social and raise brand awareness

"My team are delighted that they could learn almost at their own speed, rather than being pushed along. They felt Jessica's approach really worked for them, and I'm seeing the results that prove it did."


tech: friend
Benefit


**A flexible working,
Employee benefit
scheme**

Improve your work/life balance with our
exclusive flexible working scheme.

£14.58

inc VAT per employee/individual, per month!

(Price is £175 inc VAT for 12 months, payable in advance and then annual renewal fee of £150)

 **0800 328 2852**

 **sales@timelesstech.co.uk**

Our Sponsors and Partners





Find Us On Web Isle of Wight has opened for business!

Launched in June 2020, the Isle of Wight team have now hosted 3 on-line speed networking events. Husband and wife team, Sara & Kevin Abel have been virtually meeting and connecting people across the Island and the South Coast since June.

Sara is a results driven Account Director with a flair for account management, marketing communications and event organisation. Kevin is an innovative and creative marketing professional who can translate client briefs with flair and originality. Both Directors of Zebra Creative, the talented

duo provide design, branding and communications, from concepts through to final production.

Sara and Kevin live in Nettlestone, close to the beautiful Seagrove Bay beach with their dogs Enzo and Rusty.

They, and the rest of the Find Us on Web Team look forward to meeting you all soon!

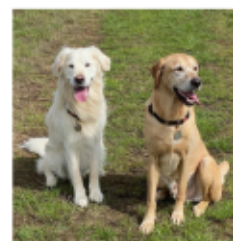


FOTO TRENDZ

ESTABLISHED SINCE 1990



1 hour professional portrait sitting in your own home of you and your family. Yes we come to you with a studio.

Receive £125 worth of photography for just

£25.00

What you will receive is portrait sitting worth £50, Artwork & editing £25 & 7x5 image framed worth £50.

At the viewing if you would like to upgrade you can use the £50 towards a larger image of your choice.

THIS OFFER IS FOR THE MONTH OF SEPTEMBER ONLY.
CALL MARK FOR BOOKINGS ON **07887535006.**

TERMS AND CONDITIONS

Homes must be within 30 mile radius from southampton | Photo sittings is for a family of 3 or more people.

Our Sponsors and Partners





ZEBRA
CREATIVE

Get **40%^{OFF}** your next design project!

mail: kevin@zebracreative.co.uk

visit: www.zebracreative.co.uk

zebra creative

the complete design and marketing agency

We all need a helping hand to get to where we want to go!

The FSB can help in so many different ways – would you let me show you ?



Call now for an online session and lets talk about business – your business

If you're a small business owner who wants the best, save money and have YOUR Voice
Then make the FSB your first choice!

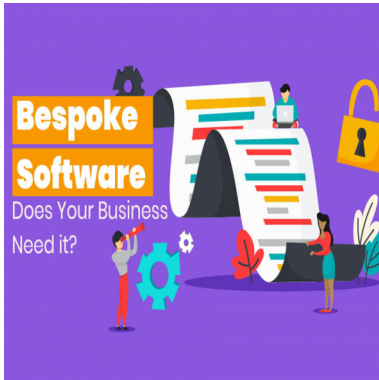
*Low cost membership for only £147 pa – no staff and from only £199
(Joining fee applies in first year of £30)*

**Our Sponsors
and Partners**



Bespoke Software

Bespoke Software: Advantages and Disadvantages



Many business owners are often in a dilemma about choosing between a tailor-made software (bespoke software) and commonly used software. Going ahead with bespoke software can open up a lot of possibilities for business expansion and development. However, some companies prefer not to invest in a custom-made software and settle for less expensive off-the-shelf products.

What is Bespoke Software?

In an era where a user-friendly website experience is an integral part of business success, it is important to brainstorm about how companies can use a customized solution. Anything that is custom-made is liked by the people who receive it. Be it an exclusive cake made for a special occasion or a well-stitched suit. Customized solutions are always welcomed. So, bespoke software is a custom software built to overcome specific business challenges. Bespoke software is designed and developed keeping in mind the company's immediate and distant goals.

On the other hand, off-the-shelf software is a pre-packaged solution that is readily available in the market and is designed to work with different types of business models.

Who needs Bespoke Software?

Companies that wish to set themselves apart from their competitors and create an exclusive system for themselves can choose bespoke software. It gives them better scalability and a growth channel. Whatever elements and functions you want can be designed with bespoke software; that means you will definitely use them.

Disadvantages:

- High Initial Costs
- Longer Development Period
- Wish Lists

Though these disadvantages are hard to overcome, there are numerous benefits to choosing bespoke software for your business. Let us take a look at some of them.

Advantages:

- Competitive Advantage
- Data Security
- Flexibility and Support
- Gradual Growth

Final Thoughts

Whether you opt for bespoke software or off-the-shelf solutions, providing a seamless user experience is what makes businesses survive. Consumers just want a simple yet responsive website that performs well on desktops as well as mobile devices. When you have the power to make their trust in your brand sustain use it wisely. Choose smart solutions to cater to the requirements of a large number of consumers. Off-the-shelf solutions are most commonly used but bespoke guarantees a qualitative performance to achieve desired results.

Corporate Branding

Corporate Branding Why is it important?



Corporate Branding is making the customer feel your specialty in everything that belongs to your company. In other words, how your customers perceive your brand will depend on a lot of factors like, how you manage your staff; how you give importance to customer reviews and suggestions; how well you handle complaints from customers; your creativity in marketing; and a lot more. A strong brand will pay attention to these details and will remain consistent in their approach.

Corporate Branding is not an option anymore, it is as vital as the yearly budget for your company. Let us take a deeper look at 'Why Corporate

Branding is Important?'

What is Corporate Branding?

Unlike product marketing and service promotion, brand marketing is a different game altogether. It involves advertising the brand name exclusively for gaining increased sales, trust, and loyalty among customers. If the brand becomes popular through corporate branding little or no effort will be required to promote its products and services; as people already know and believe in your worth. Corporate Branding is the foundation for carrying out further marketing strategies. Corporate branding decisions should be in line with the company's core values and beliefs. It must resemble what the founders, directors, and employees of the company think about the brand. Branding must be done keeping in mind how you want the world to see your company.

Think about how popular brands made a mark with their smart corporate branding tactics. For example, when you see a 'tick mark' logo with 'Nike' written under it, what comes to your mind? You can recollect all the products sold by them; including but not limited to sportswear, gym wear, duffle bags, and sports shoes. That is the power of 'corporate branding'.

Why Corporate Branding is important?

Brand Awareness

Corporate Branding delivers the right message in a short span of time. Whether you can build a castle or can make king-size beds; unless people know your brand name it will have less impact on their minds. The visual presentation of your brand across all the marketing channels must be unique and captivating enough to leave a good impression on the viewers. Share positive stories and experiences associated with your product while making corporate branding videos.

Customer Loyalty

A powerful branding master plan not only attracts new customers but also opens up gates for new partnerships. Corporate branding techniques are functional in shaping customers' opinions about your company. Once they start trusting your organisation, they will only spread facts about your good work which will increase your market value.

Increases Brand Value

If you are a popular brand most founders and CEOs of other corporate organisations will be willing to be associated with your brand name. They are constantly in search of a stable partnership to nurture their growth. As time passes, your brand will have a huge customer base, and higher brand value. This will benefit everyone working for the company. A strong brand image increases expansion opportunities to penetrate into new markets. A brand must be looked upon as your own house where you keep renovating and rearranging things to improve the look and feel. When the final outcome is excellent it will have a higher reselling value when the time comes.

Reduces Marketing Cost



www.geecongloal.com



Geecon is a premiere organization with excellence in Technology, business and management Consultancy.

CUSTOM SOFTWARE DEVELOPMENT

INDUSTRY FOCUS



Banking And Finance



Healthcare



Information Technology



Non Profit / Association



Construction



Retail & Supply Chain



08009875449



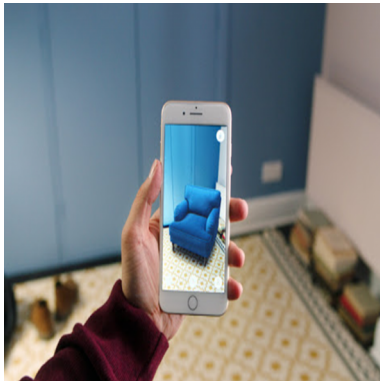
info@geecongloal.com

Our Sponsors and Partners



AR implementation will boost your business

Augmented Reality has the power to change the way people perceive products and services which can enhance their everyday lives.



The actual use in transforming businesses is yet to be explored by many organisations across the world. It has the potential to overcome competition in the business that are reevaluating their strategies to attract consumers.

What is Augmented Reality?

Incorporating digital graphics, special audio, and video techniques to bring life into objects in the real world is done with Augmented Reality technology. This is made possible to have a captivating impact on the customers.

How AR will benefit businesses?

3D designing and Modelling

Companies often have to spend a lot of time and effort in making the perfect business models attract consumers. This can be simplified with the from interior designers to real estate people, everyone can give that 'wow' effect in their modeling setup. A 3D model of a particular location or a new building is a better version than its 2D images used in advertising banners. It will compel viewers to make a prompt decision about buying a particular property or furniture.

Ikea's Place App is a great example of how AR can simplify furniture purchases. The app allows you to place Ikea's products virtually in the digital image of your house. Dulux Visualiser is another great AR-powered app that lets you scan your room and try out different shades for your room.

Education and Training

We all have been taught to imagine terms like velocity, force, and speed; these are some of the things we cannot touch and show. So, imagination was the technique behind learning a lot of terminologies. However, augmented reality can be utilised to give a real-life experience of such topics. The textual content will not be able to deliver the appropriate features of a particular object like parts of a body- which when viewed on a 3D model can promote better understanding. School kids will grasp concepts faster when they get a visual presentation instead of written explanations. It will also instill a sense of curiosity in them to explore the concepts in depth. People willing to work in the machinery sector can be trained using 3D representations of the machines and their functioning in-depth. With remote working and learning becoming a popular trend; AR will extensively support teachers, students, and training faculty to solve complex problems innovatively.

Retail

Ever since online shopping has taken over physical shop visits, brands are focusing on providing that ultimate user experience to their online buyers. And, launching an AR application for their product or to display any promotional stint is the best way to pull the crowd. It does not mean you can shut off your actual store completely. There are numerous ways to incorporate AR into your sales strategy. You can use them in the shops or through an application. Virtual fitting rooms for all kinds of clothes, virtual make-up trials, trying the shades of paints for home; and a lot more can be done just by offering customers an AR application. Even introducing a virtual game related to your product or service can attract consumers interested in online gaming. The possibilities are endless when you choose the right AR application for your business.

Health

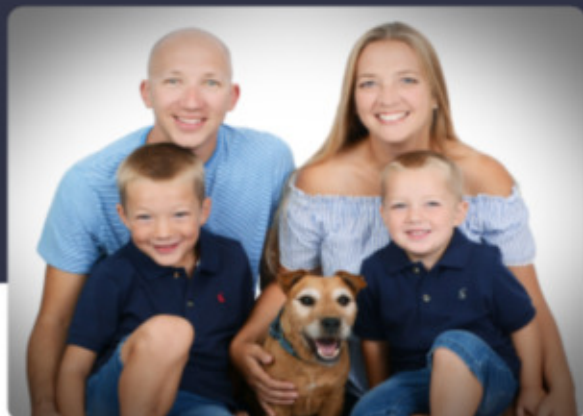


FOTO TRENDZ



1 hour professional portrait sitting in your own home of you and your family.

Yes we come to you with a studio.

Receive £125 worth of photography for just

£25.00

What you will receive is portrait sitting worth £50, Artwork & editing £25 & 7x5 image framed worth £50.

At the viewing if you would like to upgrade you can use the £50 towards a larger image of your choice.

THIS OFFER IS FOR THE MONTH OF **SEPTEMBER ONLY.**
CALL MARK FOR BOOKINGS ON **07887535006.**

TERMS AND CONDITIONS

Homes must be within 30 mile radius from southampton.
Photo sittings is for a family of 3 or more people.

ESTABLISHED SINCE 1990

**Our Sponsors
and Partners**





MW
ESTATE PLANNING
LIMITED

70% of adults in the UK have no Will



The UK is suffering from "wills apathy", with more than 30 million adults failing to make provisions for when they die. Dying intestate (without a Will) means the government will decide who gets what from your estate. Not having a Will could also result in Inheritance Tax being due before the estate is released. Grieving families may be forced to take out loans to release the assets.

But drawing up a Will doesn't have to be a daunting or expensive process, a single Will costs **£125** and a couples Will only **£195**.

Contact Matthew Wildeman MSWW of MW Estate Planning to arrange a FREE consultation meeting.

07557 682 702 or info@mwestateplanning.co.uk



How to choose your Will Writer?

Unfortunately, Will writing or estate planning is not a regulated profession



It was going to be regulated a few years ago but at the last minute the process was cancelled. Therefore, there are some important things to look for when using a Will writer for your Will or Power of Attorney.

1. Ask friends and family for recommendations
2. Check they are members of a regulatory body. There are two main bodies, The Society of Will Writers and Institute of Professional Willwriters. By being a member of one of these bodies it means they should have the required knowledge you need and that they conduct themselves in an ethical & professional manner
3. Professional Indemnity Insurance. Any reputable Will writer will have PI cover, don't be afraid to ask to see it
4. Fixed price list
5. Look for good reviews

If you need help or advice looking for a Will writer, please get in contact or you can search for a member of the Society of Will Writer on their website.



TRADE SHOW LOCAL
WHERE BUSINESSES GROW

THINKING OF GETTING A STAND?

BUSINESS ISLE OF MAN - TRADE SHOW LOCAL WHERE
BUSINESSES GROW



Don't just hear about it Experience it!

In association with
Find Us On Web

CALL US 01624 666 105 OR 0800 1123 765 OR
VISIT WWW.FINDUSONWEB.COM

GET ATTENTION !!

PLACE YOUR ADVERT HERE

Call on 01624 666 105 or 0800 1123 765 for more details

(190mm X 127.5 mm)

CorporateLiveWire

LONDON

2019/20 PRESTIGE AWARDS

Positive Branding Limited

WINNER

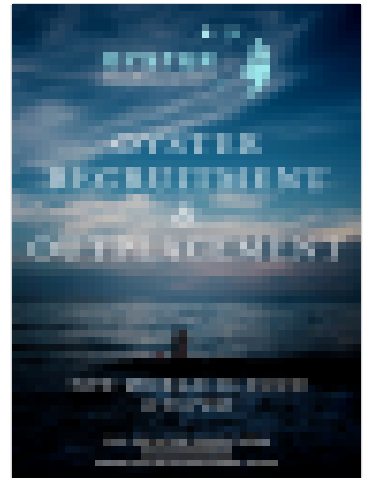
Workwear Branding Company
of the Year



Paul Thompson
Oak Photography



Events Festivals and Award Ceremonies
Product and Property
Stage and Music
Family and Corporate
Creative
friendly professional photographer
Oakphotography.co.uk
Paul@oakphotography.co.uk
07973 412 738



Want to boost your
pub, restaurant or
cafe's profits?

with **JUST SNAP**

- Orders ↑ by 30%
- Staff costs ↓ by 1/3
- Customers ↑ 15%
- 75% OFF with BUZZ promotional code

JUST SNAP

www.just-snap.co.uk

GET ATTENTION !!

PLACE YOUR ADVERT HERE

Call on 01624 666 105 or 0800 1123 765 for
more details

(46mm X 62.75 mm)

GET ATTENTION !!

PLACE YOUR ADVERT HERE

Call on 01624 666 105 or 0800 1123 765 for
more details

(46mm X 62.75 mm)

Our Sponsors
and Partners





Check out our latest properties...

www.harmonyhomes.co.im

Do you have a property to sell?

Arrange your **FREE** valuation today...

Call 616200

Email douglas@harmonyhomes.co.im



Robust digital solutions focussing on highly creative results

HRMS SOLUTIONS

CLOUD SERVICES

DATA SERVICES

BI SOLUTIONS

ONE ROOF, MULTIPLE DIGITAL SOLUTIONS

WEB DESIGN

BRANDING

HOSTING

SEO/SMM



www.imperialit.im

Robust digital solutions focussing on highly creative results

HRMS SOLUTIONS

CLOUD SERVICES

DATA SERVICES

BI SOLUTIONS

ONE ROOF, MULTIPLE DIGITAL SOLUTIONS

Imperial IT is the one stop store to cater to your complex or simple web development and digital marketing needs. Innovation lies at the heart of our approach. Our focus is to deliver digital solutions that will keep you a step ahead, always.

SERVICES



Website Development



Document Management



SEO and Social Media



Mobile App Development



Invoice Management



Bespoke Web Applications

WEB DESIGN

BRANDING

HOSTING

SEO/SMM

Check out our latest properties...

www.harmonyhomes.co.im



Do you have a property to sell?

Arrange your **FREE** valuation today...

Call 616200

Email douglas@harmonyhomes.co.im



Our Sponsors and Partners



FindUsOnWeb

WE HELP YOU GROW...YOU PLAN, WE DELIVER

www.findusonweb.com

Find new ways to
generate leads and
drive sales

MAKE **NOISE** ABOUT YOUR BUSINESS

☎ 0800 1123 765 ✉ hello@findusonweb.com

GET ATTENTION !!

PLACE YOUR ADVERT HERE

Call on 01624 666 105 or 0800 1123 765 for more details

(190mm X 127.5 mm)



LinkedIn coaching and social media training
for solopreneurs and small business.

Find out more about how I can help or book a consultation,
email hello@jessicajonesonline.com or telephone **07624 428793**.

Follow on Facebook or connect with me on LinkedIn



Our Sponsors
and Partners



OUR ADVERTISORS

Reeds Central Ltd	Admin By Debbie	Yes Mortgage Services Limited	Nicholas Parker Consultancy		Nube Go
Reeds Central - Car specialists, all makes & models -servicing, MOTs & Car Repairing & Services, Mini Bus Transfer, General haulage.	I'm a Virtual Assistant Helping Small Businesses				
ROGER KENNEDY	PramaLife	Profile-P	MR GREAT	Even Keel Fiancial Ltd	Dots Creative
	PramaLife supports older people across Dorset by providing a range of community-based activities.	We support business owners and managers in getting the best performance from all of the people. We provide clarity for the business to allow growth.	Mr Great Ltd is a UK social media marketing company. We help business to grow and succeed by leveraging social media and advertisement.	Even Keel Financial Limited is a firm of licenced Insolvency Practitioners.	
Astrid Davies Consulting Limited	Portfolio Counselling Services Limited	Facwebinar - Audio Video Confrencing	Imperial IT	2 Fold Print	Jessica Jones Online
		Facwebinar is a free video conferencing tool to setup simple online meetings using web based tools.	Imperial-IT-is-the-one-stop-store-to-cater-to-our-complex-or-simple-web-development-and-digital-marketing-needs-Innovation-lies-at-the-heart-of-our-a...		LinkedIn-coaching-and-social-media-training support-based-in-the-Isle-of-Man-I-work-with-individuals-and-small-business-to-achieve-the-following-One-to...
Harmony Homes	Desirabilitee	Power To Perform Fitness	Kandaka Cosmetics	Sanjeev Mishra	Timeless Techniques
Harmony-Homes-estate-agents-pride-ourselves-on-fast-performance-through-our-sales-offices-working-together-as-a-team-Property-sales-and-letting-reside..					
Positive Branding	360 Interactive Tours	Tara Chatzakis Coaching	Zebra Creative	Visualytes Limited	Geecon UK Limited
Positive Branding offer a wide range of corporate clothing, promo items and workwear for all your organisation needs	Professional 360° Virtual Interactive Tours. Leading in Panoramic Photography, Videography & VR Innovation		A complete design and marketing agency, full of great ideas!	Visualytes is a website designing and development and digital marketing company providing services to any size of enterprises across the world.	Geecon-is-a-Premier-Consultancy-Firm-supporting-National-Franchisee-Association-which-is-a-non-profit-organisation-supporting-the-franchise-community...
Foto Trendz Website Development	J A Thompson Limited	Infinity Dental & Beauty Spa	MW Estate Planning	Digital Eaze Limited	DataViu
	All types of AV rack build and Broadcast wiring.	Infinity-Dental-Beauty-Spa-is-one-of-the-Best-Isle-of-Man-Private-Dental-Clinics-that-offers-Inftravenous-Vitamin-Infusion-Medical-Non-Surgical-Aesthet...	MW-Estate-Planning-helps-protect-your-hard-earned-assets-via-Wills-and-suitable-Trusts-tha-t-ensure-your-loved-ones-are-provided-for-We-can-produce-Wills...		
orangutan	Jennifer Palmer, The Contemporary PA	Nemisha Patel Owen	Oakphotography.co.uk	FSB Southern Area	Oyster Recruitment
Grow your business through sales incentives and loyalty programmes	I'm a Virtual Assistant under The Contemporary PA umbrella. Based in Bournemouth, I specialise in marketing and admin services for small businesses.			Do you often find that theres just too much red tape that you need to know and need help with - How would you like the best help for the lowest cost?	Recruitment-specialists-in-HR-Support-Service-s-IT-Digital-Sales-Marketing-Office-Administration-PA-Finance-Accountancy-senior-appointments...

OUR ADVERTISORS



Mr. Great
Don't Be Genius, Be Smart.

Even Keel **Financial**
Balancing your finances

PramaLIFE
Age Friendly Communities



ASTRID DAVIES
CONSULTING

Imperial IT



ORIGINAL **Desirabilitees**
FOR ALL YOUR PROMOTIONAL CLOTHING



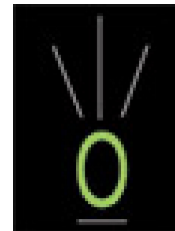
POSITIVE BRANDING
Corporate & Promotional Clothing + Branded Gifts



VISUALYTES



MW ESTATE PLANNING
LIMITED



CPA
THE CONTEMPORARY PA



RUNNING A BUSINESS?
WE CAN HELP
fsb



Our Sponsors and Partners

GEECON

VISUALYTES

MISION

Imperial IT

FindUsOnWeb



GLOBAL HR

JUJOO hosting

Signit ONLINE

MW ESTATE PLANNING
LIMITED

GMC Finance

MONEX MARKET

BABY ACCOUNTING



BOURNEMOUTH

FindUsOnWeb
WE HELP YOU GROW...YOU PLAN, WE DELIVER

SAVE THE DATE!

You're invited to come and participate in

SPEED NETWORKING EVENT

Our Sponsors and Partners



Our business networking dates for Bournemouth

8 OCT 2020

12 NOV 2020

10 DEC 2020

14 JAN 2021

11 FEB 2021

11 MAR 2021

8 APR 2021

13 MAY 2021

10 JUN 2021

8 JUL 2021

12 AUG 2021

9 SEP 2021

Register Today on www.FindUsOnWeb.com

or Whats App on 07624 290997 or
Email Us on hello@findusonweb.com



FIND NEW WAYS TO GENERATE LEADS AND DRIVE MORE SALES

**Our Sponsors
and Partners**



ISLE OF WIGHT

FindUsOnWeb
WE HELP YOU GROW...YOU PLAN, WE DELIVER

SAVE THE DATE!

You're invited to come and participate in

SPEED NETWORKING EVENT

Our Sponsors and Partners



Our business networking dates for Isle of Wight

22 OCT 2020

26 NOV 2020

24 DEC 2020

28 JAN 2021

25 FEB 2021

25 MAR 2021

22 APR 2021

27 MAY 2021

24 JUN 2021

22 JUL 2021

26 AUG 2021

23 SEP 2021

Register Today on www.FindUsOnWeb.com

or Whats App on 07624 290997 or

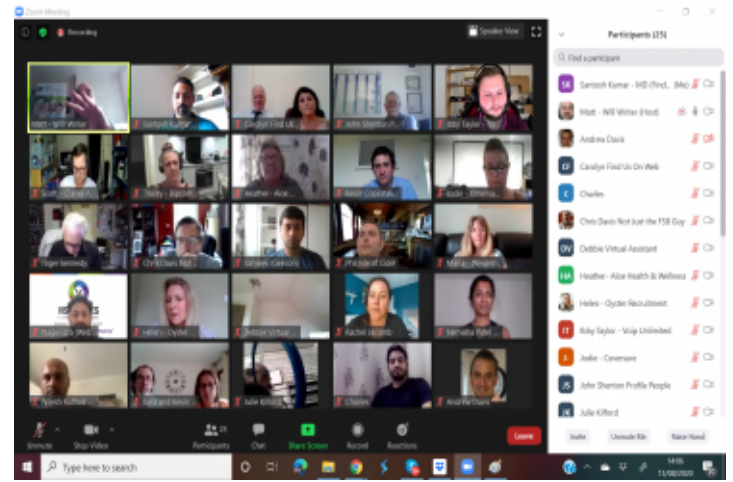
Email Us on hello@findusonweb.com



FIND NEW WAYS TO GENERATE LEADS AND DRIVE MORE SALES

**Our Sponsors
and Partners**





Our Sponsors and Partners



SOUTHAMPTON

FindUsOnWeb
WE HELP YOU GROW...YOU PLAN, WE DELIVER

SAVE THE DATE!

You're invited to come and participate in

SPEED NETWORKING EVENT

Our Sponsors and Partners



Our business networking dates for Southampton

1 OCT 2020

5 NOV 2020

3 DEC 2020

7 JAN 2021

4 FEB 2021

4 MAR 2021

1 APR 2021

6 MAY 2021

3 JUN 2021

1 JUL 2021

5 AUG 2021

2 SEP 2021

Register Today on www.FindUsOnWeb.com

or Whats App on 07624 290997 or
Email Us on hello@findusonweb.com



FIND NEW WAYS TO GENERATE LEADS AND DRIVE MORE SALES

**Our Sponsors
and Partners**



ISLE OF MAN

FindUsOnWeb
WE HELP YOU GROW...YOU PLAN, WE DELIVER

SAVE THE DATE!

You're invited to come and participate in

SPEED NETWORKING EVENT

Our Sponsors and Partners



Our business networking dates for Isle of Man

15 OCT 2020

19 NOV 2020

17 DEC 2020

21 JAN 2021

18 FEB 2021

18 MAR 2021

15 APR 2021

20 MAY 2021

17 JUN 2021

15 JUL 2021

19 AUG 2021

16 SEP 2021

Register Today on www.FindUsOnWeb.com

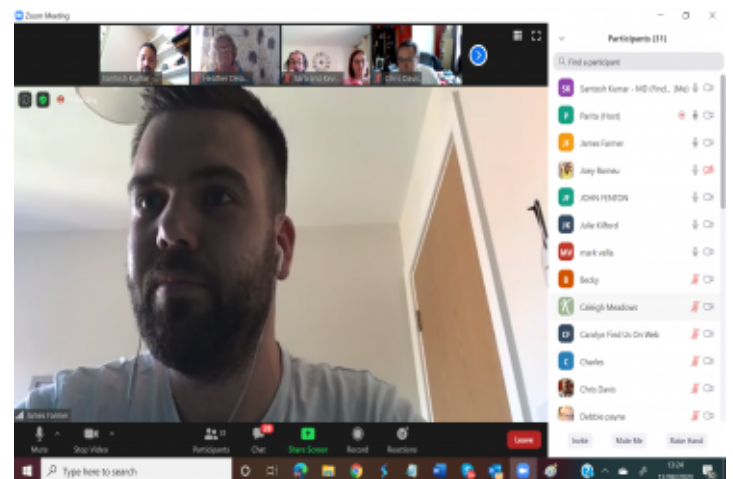
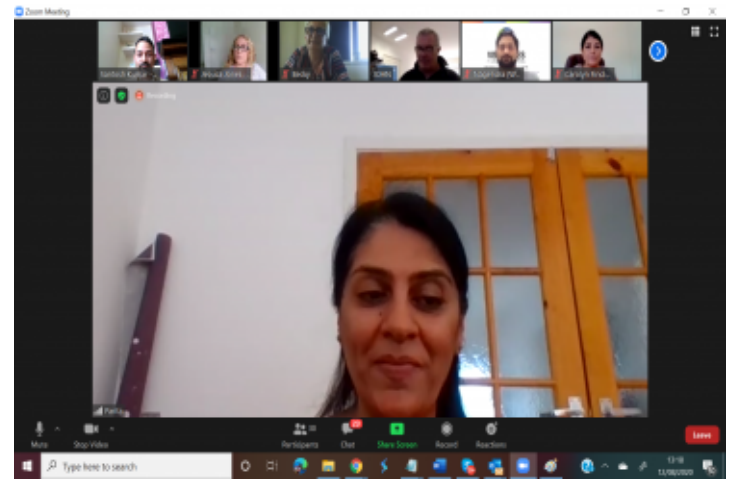
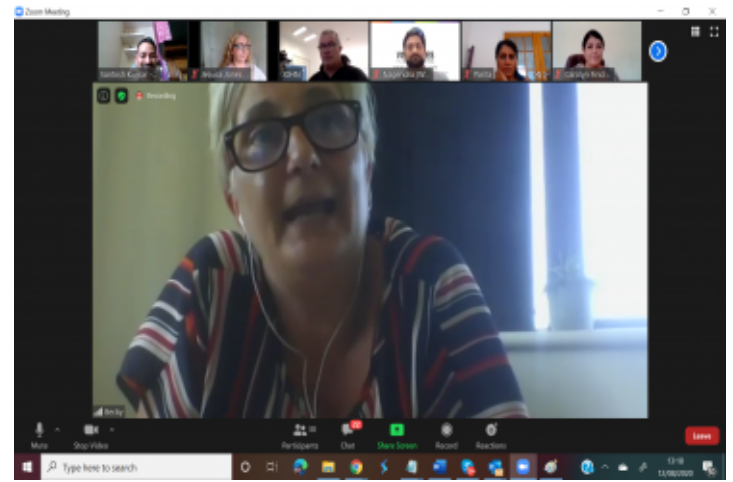
or Whats App on 07624 290997 or
Email Us on hello@findusonweb.com



FIND NEW WAYS TO GENERATE LEADS AND DRIVE MORE SALES

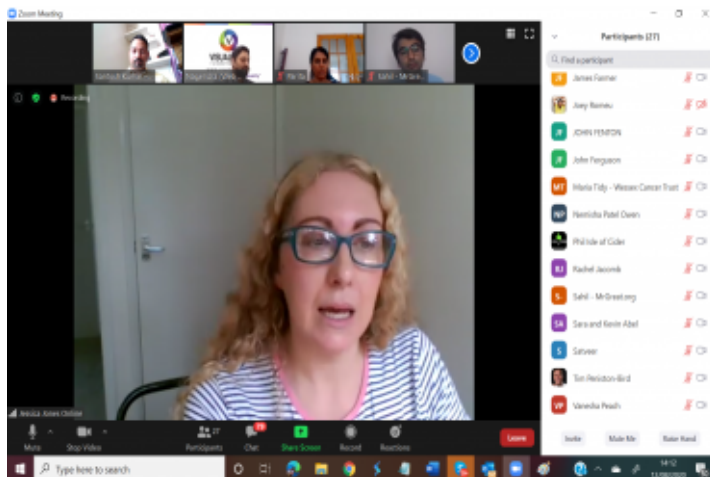
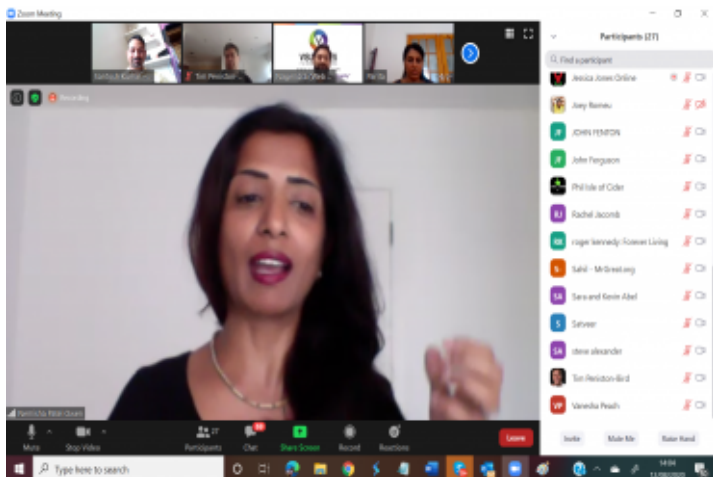
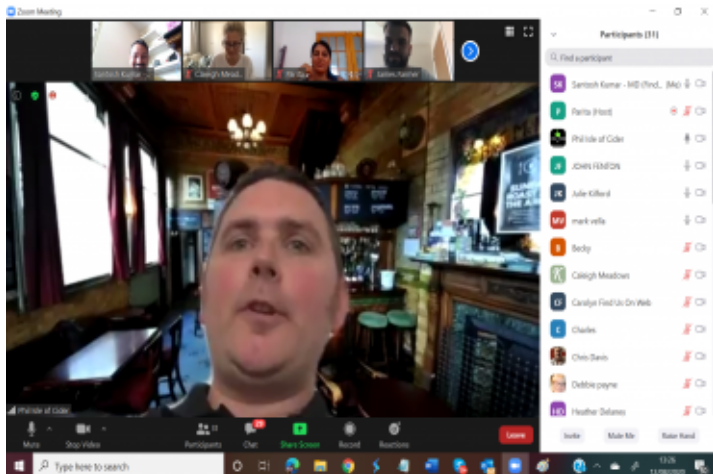
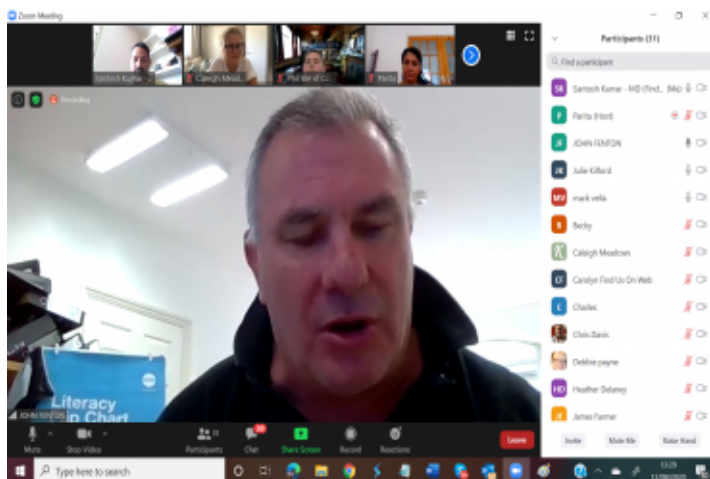
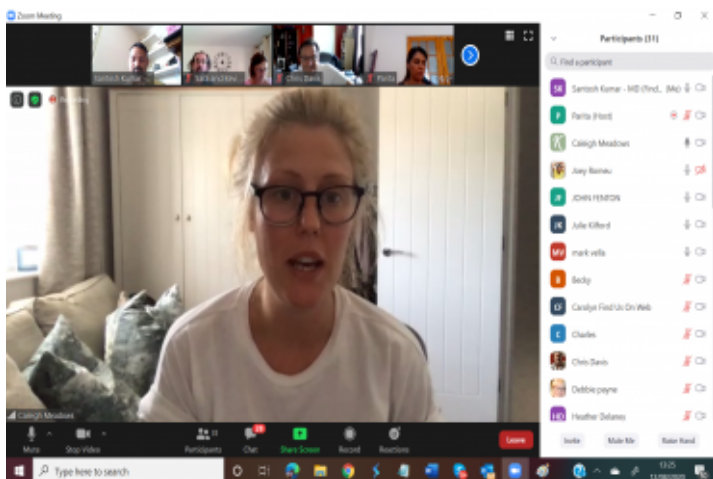
**Our Sponsors
and Partners**





Our Sponsors and Partners





Our Sponsors and Partners





Zoom Meeting

Recording

Speaker View

Participants (25)

Find a participant

Matt - Will Writer	Santosh Kumar	Carolyn Find Us	John Shenton P...	Ibby Taylor - Vo...
Scott - Clarke A.	Tracey - Bipcom...	Heather - Aloe ...	Kevin Copestak...	Jodie - Coversu...
roger kennedy	Chris Davis Not ...	Sarjeev (Geecon)	Phil Isle of Cider	Maria - Wessex...
Nagendra (Web...)	Helen - Oyster ...	Debbie Virtual ...	Rachel Jacob	Nemisha Patel ...
Nilesh Rathod...	Sara and Kevin ...	Julie Kilford	Charles	Andrew Davis

Unmute Stop Video Participants Chat Share Screen Record Reactions Leave

Type here to search

14:06 13/08/2020

**Our Sponsors
and Partners**

GEECON

VISUALYTES
IT & MARKETING SOLUTIONS

MISION

Imperial IT

FindUsOnWeb
WE HELP YOU GROW, YOU PLAN, WE DELIVER

Jessica Jones Online

GLOBAL HR
PROFESSIONAL STAFFING

JUJOO
hosting

Signit
ONLINE

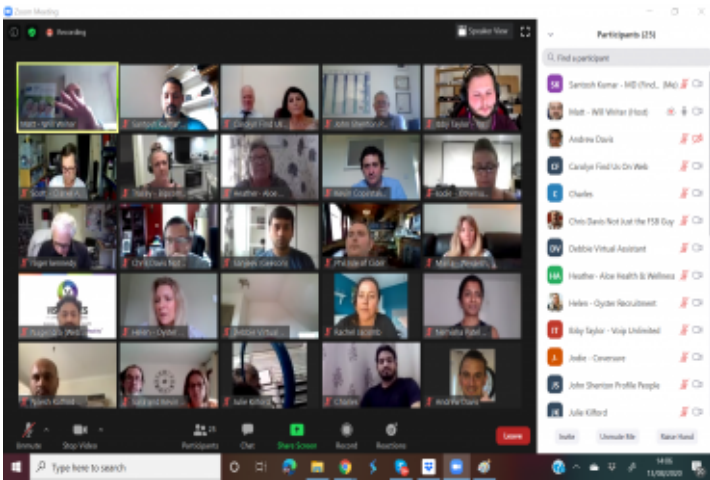
MW
ESTATE PLANNING
LIMITED

GFM Finance

MONEX
MARKET

IB
BABY ACCOUNTING

77



Our Sponsors and Partners



About Us

Find Us On Web is a unique business services provider, offering a one stop solution for all the key business growth needs for local businesses. At Find Us On Web, we have discovered a simple and better way to generate **more savings, more customers, more sales offering exceptional business growth and improved cashflow** for our business customers. With our simple strategies, anyone can achieve this with less stress. **Our dedicated local business managers work with local businesses at every stage** of their success journey, ensuring that at the end of each of the customer's goals, our customers feel more than successful and they feel prosperous. Our proven strategies offer local businesses and their business development team the ability to enjoy complete peace of mind, financial independence, security, good health and an enjoyable social life. Our key principle is to offer **a business environment locally where people want to do business with us (and our business managers) and even more people consider us as a friend while working with us**. We offer many tools to local businesses such as online digital marketplace, free and premium advertising, marketing and promotional media, optimised lead generation tools, business speed networking events, trade shows, award nights, PR & business growth services and last, but not least growth management strategies and business planning sessions. Our local business managers are **helping the aspiring local businesses, who are looking for improved cashflow, more savings, more customers, more sales**. They are also helping them to **connect and network** with each other!

Our VISION is **to be an expert business services provider** in the local business community and hold a **best business advisory service position** offering a one stop solution for all your business growth needs.

Our MISSION is to constantly **earn a prestigious respect and admiration** from all the customers whom we work with.

FindUsOnWeb has been created by industry experts who have assisted buyers and sellers of businesses for over 20 years. This business model is centred around aspiring business owners who are local and looking for a tremendous increase in their sales and grow their business in a sustainable manner for short, medium and long term.

We at FindUsOnWeb, are **making a huge impact on local businesses** around us by bringing them guaranteed more savings, guaranteed more customers, guaranteed more sales and guaranteed more growth **with the help of our most effective tools such as the "Connect and Network" program, the "Monthly Speed Networking", the "Business Buzz" program, the "Local Trade Show" and The "Award Nights"**. The local business managers are always available just on the other end of the phone to help them fulfil their needs and achieve their goals

The Background

Promoters of FindUsOnWeb are seasoned entrepreneurs and have been engaged in various businesses across the world. They have been involved in business since 2007 and manage to build successful business based on their own strategy and referrals. During the early phase of their business growth, when they wanted to focus on their core strength of delivering operational services, much of their time was consumed by account management and business development activities. **Promoters planned to outsource the sales, marketing and business development activities to the experts allowing the promoters to spend more time and focus on their core business activities**. At that time, they engaged with the first business development provider in Portsmouth, who always referred to themselves as an expert business development organisation. Their sales department promised to deliver multi million pound business deals in 3 months time but their delivery team failed miserably without generating a single penny in return. **Not only the majority of such providers always manage to get a way out due to their small print clauses, but also companies lose thousands and thousand of pounds in these trials**. Even after this the promoters of FindUsOnWeb, did not stop there, since they were determined to execute their plan, they approached next provider in Ireland followed by many other in UK, but the results were the same viz. NO RESULT. They did not get the desired results from these experts and lost their hard earned money without meeting their expectations. Other major issues with such companies were, **none of them were willing to guarantee their result but always wanted the payment upfront**. None of them were confident enough to generate the income for the promoter's business first and then take their share from the revenue generated. There are many such companies in the local business community who will be spending a fortune without guaranteed results. A major section of businesses will not even be able to afford and try this approach but those who try it would be losing their hard earned money and reach a stage of poor cashflow in short and medium term forcing their business to have either no growth or to shut the door permanently. **Promoters of FindUsOnWeb soon realised the need of a solution where local businesses do not have to spend fortune to achieve their desired results**. Ultimately helping the companies to stay away from such providers who need the heavy duty fees paid upfront but guarantee no results.

The Need

Based on various data analysis and reports such as business death and birth rate, promoters of FindUsOnWeb soon realised that there are many businesses which are being forced to closed down in first few years of trading. Promoters studied the reports from UK companies and came to establish that since year 2000 **every year constantly, around 81-83% of businesses fail and go out of the market for various reasons**. They also realised that it is a common ratio of failure across the whole globe. In order to help and support the local businesses in the community, they planned to launch business services along with a technology marketplace which would **help the businesses connect, network and guarantee business growth without spending a fortune. It would also help to achieve the same result in a very cost effectively manner or by spending no money** at all. After deeper study of the marketplace, the promoters of FindUsOnWeb found that **every years there are millions and millions of businesses starting with brilliant products, services and ideas but forced to close down their operations** in first 18 to 24 months due to some key obstacles. The key obstacles identified during this research and analysis are given as follows

- Unable to **make noise and create a buzz**
- Unable to **market and promote**
- Unable to **sell** the products/services or offerings
- **Poor cashflow** and last but not the least
- Lack of **planning and business strategy**

Find New Ways to Generate Leads and Drive More Sales

It can be hard work growing your business...
...so make things easier with Find Us On Web!



- We help businesses to
- Increase their savings
 - Improve their cashflow
 - Maximise their revenue
 - Improve their profitability
 - Drive more sales
 - Bring more customers

With a dedicated personal business manager, Find Us On Web will quickly build your business profile – bringing new customers, sales and savings on a no win, no fee basis – so you have nothing to lose!



Speed Networking & Business Growth



Business Presentations & Award Nights



Print Media & Publications



Tradeshows & Exhibitions

GUARANTEED MORE CUSTOMERS | GUARANTEED MORE SALES | GUARANTEED MORE SAVINGS | NO WIN NO FEE

LIST | ADVERTISE | MARKET | PROMOTE
| ASSESS | CONNECT | NETWORK |
EXHIBIT | GENERATE LEADS | SELL |
GROW | ACHIEVE | EXPAND | EXIT

FindUsOnWeb
WE HELP YOU GROW...YOU PLAN, WE DELIVER

REGISTER for a FREE account online at www.findusonweb.com or connect us on LinkedIn or Facebook

ATTEND one of our FREE monthly speed networking events Register Online or on Eventbrite

CALL on 01624 666105 or 0800 1123 765 or EMAIL on hello@findusonweb.com for info